



L'ORÉAL
PROFESSIONNEL
PARIS

FEBRUARY 2020

UNIQUE ART

NEW

BLOND
9 Studio
Dio

OUR NEXT GENERATION OF PROFESSIONAL LIGHTENER

UP TO
9 LEVELS OF LIFT

OPTIMAL NEUTRALIZATION
CLEANER RESULTS

ENRICHED WITH
OLICARE COMPLEX™

IMPROVES HAIR COSMETICITY*
CREAMY TEXTURE FOR EASE OF
MIXING AND APPLICATION

VISIBLE WITHIN
10 MINUTES

MAXIMUM LIFT ON THE DARKEST BASES
ACCELERATED LIGHTENING ACTION



BEFORE





Client's Salon: Butterfly Studio Salon
Location: New York, NY
Client Profile: Natural Level 2,
30% White, Visits Salon 1x per year
Result Achieved: 1 Lightening Session

#lorealprou #blondstudious

THE LIGHTENER ARTISTS ARE SWEARING BY

"WITH BLOND STUDIO 9, I ACHIEVED A MORE CONSISTENT, ENHANCED LIFT ON MY MOST RESISTANT CLIENTS. IT IS A TRUE POWERHOUSE, MY NEW FAVORITE PRODUCT AND A FORCE TO BE RECKONED WITH."



MIN KIM

L'Oréal Professionnel Artist & Colorist
at Butterfly Studio Salon
@minkimcolorist

"I LOVE THE EASE OF MIXING AND APPLICATION WITH THIS OIL BASED FORMULA. IT'S SO MUCH SMOOTHER AND CREAMIER THAN ANYTHING ELSE I'VE EVER USED."



NANCY BRAUN

L'Oréal Professionnel Artist &
Owner of Balayage by Nancy Braun
@balayage_bynb

"I LOVE FOILING WITH BLOND STUDIO 9 BECAUSE IT MAKES BIG CHANGES POSSIBLE, WITHOUT THE STRESS OF COMPROMISING THE HAIR!"



BRANDON CURTIS

L'Oréal Professionnel Artist &
Colorist at Alex Emilio Salon
@brandoncurtis

THE BLONDE MASTERS

LIGHTENERS WITH PURPOSE & THE ARTISTS WHO CAPTURE IT

CREAMY BLONDE

BY: HEATHER PSORAS
@HEATHERPSORAS



THE ESSENTIAL: Sunkissed Lightening Oil

WHY: Sunkissed Lightening Oil is one of my favorite tools for creating soft blonde effects. It gives the perfect shift to a natural base after a highlighting service.

GLOSS TO FINISH: DIA Richesse Metal .11

CREATIVE FOILING

BY: BRANDON CURTIS
@BRANDONCURTIS



THE ESSENTIAL: Platinum Plus

WHY: The consistency of Platinum Plus is perfect for foiling because the paste holds the hair in place. It is great for precise, creative work.

GLOSS TO FINISH: DIA Light 10.12 + 10.21

THE BLONDE MASTERS

LIGHTENERS WITH PURPOSE & THE ARTISTS WHO CAPTURE IT

FRENCH BALAYAGE

BY: SEBASTIAN LANGMAN-KIRTLEY
@SEBASTIANCOLORIST



THE ESSENTIAL: Blond Studio 9

WHY: Blond Studio 9 provides ultra clean tonal results, which is perfect for that natural-looking, French Balayage result.

GLOSS TO FINISH: DIA Light 10.21

SOMBRÉ

BY: JENNIFER MACDOUGALL
@JENNIFERMCDUGALL



THE ESSENTIAL: Blond Studio 9

WHY: Blond Studio 9 is amazing at neutralizing. Most times with Sombre techniques, you're working with a dark base. Blond Studio 9 will give you that cool, natural grow-out result your client is looking for.

GLOSS TO FINISH: DIA Light 9.11

THE BLONDE MASTERS

LIGHTENERS WITH PURPOSE & THE ARTISTS WHO CAPTURE IT

TRADITIONAL FOILING

BY: JO BLACKWELL-PRESTON
@BLACKWELLJO



THE ESSENTIAL: Multi-Techniques 8

WHY: Multi-Techniques 8 is my go-to for foiling because it can be used on and off scalp. Plus- it stays put inside of the foils.

GLOSS TO FINISH: DIA Light Clear

COLOR MELT

BY: SUZIE BOND
@SUZIEBOND



THE ESSENTIAL: Majimèches Step 1 & 2

WHY: Majimèches Highlighting Crème gives a controlled lift and creates the perfect honey blonde highlights.

GLOSS TO FINISH: DIA Light 8.34



Majirel

IS THE PERMANENT CRÈME COLOR YOU CAN TRUST!



ON SALONCENTRIC.COM

"EASY TO USE AND SPREADS GREAT. THE MIXING OF 1 TO 1.5 MEANS USING LESS TO GET MORE. ONLY 35 MINUTES TO PROCESS. LOVE THE **SHINE** AND **CONDITION** IT LEAVES MY CLIENTS HAIR. **MINIMAL FADING** AND **STAYS IN TONE**. A GREAT TOOL IN MY ARSENAL."

BIANCA SalonCentric.com user

"LOVE THE MAJIREL COOL COVER SHADES! THEY ARE BEAUTIFUL SHADES AND ARE MORE **RESISTANT TO FADING**. PERFECT FOR CLIENTS WHO DO NOT WANT TO SEE WARMTH."

JENNYR82 SalonCentric.com user

"MAJIREL IS AN INCREDIBLE PERMANENT HAIRCOLOR LINE THAT NOT ONLY **CONDITIONS WHILE COLORING** BUT THE ENTIRE PORTFOLIO HAS A LIMITLESS ARRAY OF SHADES FOR ANYONE'S HAIR CANVAS."

L'Oréal Professionnel Artist

"WE ARE ABSOLUTELY LOVING MAJIREL GLOW!! WE HAVE BEEN ADDING IT TO OUR LOW LIGHTS AND OUR ROOT APPLICATIONS. ADDING THE L.12 IN MAJIREL CLASSIC 7N-9N HAS BEEN MY FAVORITE SO FAR TO PAINT LOW LIGHTS IN WITH. THE **SHINE** IS AMAZING AND THE RESULTS GORGEOUS!!"

SALONH SalonCentric.com user

FOR MORE REVIEWS ON MAJIREL, VISIT SALONCENTRIC.COM

Majirel

NEW PACK DESIGN

EASY TO READ, EASY TO USE

NO FORMULA
CHANGES

**REVOLUTIONARY
LASER PRINT**
SHADE NUMBER ON
THE CARTON

**COLOR CODED PACK
BY COLOR FAMILY**
FOR AN EASY USAGE

**NEW 100%
RECYCLED PLASTIC CAP**
SAVING 7T OF PLASTIC
EACH YEAR



MAXIMIZE YOUR RETAIL BUSINESS

NEW MERCHANDISING TOOLS AVAILABLE ON LEVEL LOYALTY

FOCUS ON BEST SELLERS



PRODUCT GLORIFIER & INSERTS

Highlight new launches

Featuring new products at reception is the best way to showcase your salon's favorite new products as they're checking in and remind them as they're checking out.

*Includes 2 Glorifier Inserts. Receive new inserts throughout the year complimentary with launch buy-ins or on lorealprofessionnelplus.com.

1,000
POINTS



TOP 10 SHELF TALKERS & INSERTS

Promote best sellers

Focusing on top sellers alerts your clients to the best products and is a great opportunity to encourage purchases from first-time clients.

1,600
POINTS

SHOPPING MADE SIMPLE



BOOKENDS

To educate on hair need

Make it easy for your clients to navigate the shelf by directing them to their hair need.

700
POINTS OR **4,900**
POINTS

SET OF 7 BOOKENDS



PRICE LIST & INSERTS

Display product prices

Nothing is more uncomfortable for a client than having to ask the price of a product. Display a price list eye level on the retail wall.

*Place the Price List Inserts back-to-back in the holder.

*For a customizable price list, login, update and print on lorealprofessionnelplus.com

750
POINTS

REDEEM MERCHANDISING ITEMS INDIVIDUALLY OR AS A FULL KIT FOR 10,000 POINTS

HIGHLIGHT IN-SALON PROMOTIONS



PROMOTION FRAME & INSERTS

Offer new promotions

Plan to always have a new promotion every two months so there is something new every time the client comes into the salon. Place the frame at the front desk or on a display table to guarantee visibility.

*Includes 8 inserts to guarantee new promotions in the salon every 6-8 weeks.

900
POINTS

PROMOTE PERFECT SALON HAIR



RETAIL WALL MODEL IMAGES

Display these model image easels throughout your retail wall to break up rows of product and highlight inspirational hairstyles.

*Includes 3 easels to display throughout the retail wall.

400
POINTS

PROMOTE YOUR PARTNERSHIP WITH L'ORÉAL PROFESSIONNEL



LOGO BLOCK

Promote awareness

Display your L'Oréal Professionnel logo block on the retail wall or front desk to promote the products you carry.

950
POINTS



SHOPPING BAGS

Complete the retail experience

Use a L'Oréal Professionnel shopping bag to finish your client's service with a premium feel.

*Kit includes 25 shopping bags.

1,150
POINTS

TECNI ART.

THE STYLING PORTFOLIO THAT WILL ENHANCE YOUR COLOR SERVICES

OFFER TECNI.ART AS YOUR PREMIUM STYLING LINE

- Trust our color? Trust our styling products that perform just as well
- Enhance your color services with products that bring the Parisian look to life
- The new modern look has the premium feel to complement your business

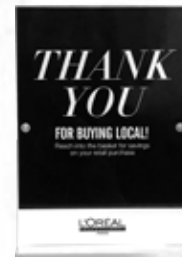
RECEIVE COMPLIMENTARY ITEMS TO PROMOTE SERVICES & SELL-THROUGH



LOGO BLOCK



MIRROR CLINGS



PROMOTION FRAME



STYLING BOOKEND



SHOPPING BAGS



PRODUCT GLORIFIER



DOOR DECALS



SALON SUCCESS WITH SERIE EXPERT

SQUARE COLOUR SALON + SPA LAS VEGAS, NV

We sat down with Sydney Herrera, Manager of Square Colour Salon + Spa in Las Vegas, Nevada to discuss how she has grown her business with retail.

Q&A

Q: What is your best piece of advice for salon owners trying to grow their retail business?

A: Education is key. Product knowledge classes insure your stylists' ability to properly prescribe products. Make sure to supply your stylists with product to use at their station and at home.

The idea is to get your team familiar and comfortable with what they are selling so they can make honest recommendations to their guests.

Q: Do you have any tips on how to upsell a Powermix service?

A: Don't just sell. PRESCRIBE as needed, and take the time to create an experience. Offer a neck and head massage with any treatment. Go above and beyond with your guests' expectations.

Q: How has Serie Expert helped you grow your business?

A: Our main objective is to create a prosperous career path for our team. Carrying Serie Expert in our salon has led to a meaningful partnership with L'Oréal Professionnel, and they continue to support our salon and stylists by providing consistent and impactful education, travel, and work opportunities to our stylists. Serie Expert is also our #1 seller, not only because it's a luxury line set at a reasonable price point, but because the product itself performs and delivers exactly as they advertise.

Q: How do you ensure your clients walk out with retail?

A: There is no guaranteed algorithm to ensure a guest will buy product every time, but we ALWAYS properly prescribe and give genuine retail recommendations to anyone who walks through our doors. More often than not, our guests take our team's advice on product because they are confident, honest, and knowledgeable on what they recommend.

Q: What retail promotion has been most successful in your salon?

A: On par with our downtown Las Vegas home, we celebrate the First Friday of every month with a special offer on retail. Our most successful sale has been our Buy More, Save More special. Buy one product - get 10% off, two products - 20% off, and three or more products are all 30% off!



L'ORÉAL PROFESSIONNEL EDUCATION

We believe that Education is the most powerful tool you can use to grow, inspire and develop as a salon professional. We have streamlined and evolved our impressive education offerings in 2020 to create a simple career path for every educational need.



IN-STORE

Come into store for a taste of L'Oréal Professionnel education

Visit
www.SalonCentric.com/education



IN-SALON ESSENTIALS/ INSPIRATIONAL

Learn the pillars of L'Oréal Professionnel right in your salon

For More Information
Contact your Salon Sales Consultant



IN-SALON SIGNATURE

Take your salon to the next level with a customized learning platform built with you, for you!

For More Information
Contact your Salon Sales Consultant



ACADEMY

Visit us for an immerse L'Oréal Professionnel experience

Visit
www.prouslorealprofessionnel.com/academy



ACCESS

Let's CONNECT on ACCESS today!

Visit
www.lorealaccess.com then select US



ACCESS IS LIVE

L'Oréal Professionnel presents ACCESS, the largest global digital hub for hairdressers like Daniel Mason Jones, Inspired and created by Artist for Artist.



TRUST



AUTHENTICITY



ENTHUSIASM

BEST VIEW ON



EXPLORER is not supported



Members can earn points on purchases from all of these brands:

LEVEL

LOYALTY REWARDS

KÉRASTASE
PARIS

L'ORÉAL
PROFESSIONNEL
PARIS

MATRIX

PUREOLOGY
serious colour care

REDKEN
5TH AVENUE NYC

shu uemura
art of hair

Baxter
OF CALIFORNIA

PULPRIOT

MIZANI

Visit www.LevelLoyaltyRewards.com to enroll today!

JOIN LEVEL LOYALTY REWARDS

DID YOU KNOW?

- Members earn points on every L'Oréal Professionnel purchase to use toward FREE education, business building, back bar, branded merchandise and more.
- The robust rewards catalog is filled with education offerings, designed to help you build your business.
- Take advantage of exclusive promotions, only available to LEVEL members.



Majirel



PALE BLONDE

- 10/10N P1535200
- 10.01/10NB P1535300
- 10.21/10VB P1535400
- 10.1/10B P1643700
- VERY LIGHT BLONDE**
- 9/9N P1534500
- 9.01/9NB P1534600
- 9.02/9NV P1643800
- 9.03/9NG P1453400
- 9.1/9B P1534700
- 9.12/9BV P1676400 HIGH RESIST
- 9.13/9BG P1534800
- 9.21/9VB P1052000
- 9.22/9VV P1534900
- 9.3/9G P1535000
- 9.31/9GB P1535100

LIGHT BLONDE

- 8/8N P1533700
- 8.01/8NB P1533800
- 8.03/8NG P1535700
- 8.07/8NGr P0626800
- 8.1/8B P1533900
- 8.13/8BG P1534000
- 8.3/8G P1534100
- 8.34/8GC P1534300
- 8.43/8CG P1534400
- 8.45/8CRV P1453300
- 8.8/8M P0856800

BLONDE

- 7/7N P1532900
- 7.01/7NB P1533000
- 7.015/7NBRV P1403100
- 7.03/7NG P1533600
- 7.035/7NGrV P1403200
- 7.041/7NCB P1345100
- 7.042/7NCV P1345500
- 7.1/7B P1533100
- 7.12/7BV P1676300 HIGH RESIST
- 7.13/7BG P1533200
- 7.18/7BM P1164200
- 7.23/7VG P0066600
- 7.31/7GB P1533400
- 7.35/7GRV P1533500
- 7.4/7C P1533600
- 7.40/7CCC RUBILANE P1608100
- 7.43/7CG RUBILANE P0066700
- 7.8/7M P0856400

DARK BLONDE

- 6/6N P1532000
- 6.01/6NB P1532100
- 6.014/6NBC P1345000
- 6.025/6NVRV P1345300
- 6.03/6NG P1535500
- 6.07/6NGr P1532800
- 6.1/6B P1532200
- 6.13/6BG P1453600
- 6.23/6VG P0047000
- 6.3/6G P1532300
- 6.32/6GV P1501800
- 6.34/6GC P1532400
- 6.35/6GRV P1532500
- 6.45/6CRV P1452900
- 6.6/6R P1532600
- 6.60/6RRR LIMAX 43010331
- 6.62/6RV RUBILANE P1608000
- 6.64/6RC RUBILANE P1608000
- 6.65/6RRV P1532700
- 6.8/6M P0856000

LIGHT BROWN

- 5/5N 43002901
- 5.015/5NBRV P1403000
- 5.023/5NVG P1403300
- 5.025/5NVRV P1345400
- 5.041/5NCB P1345200
- 5.07/5NGr P1519100
- 5.1/5B 43003101
- 5.18/5BM P1164100
- 5.23/5VG P1676200 HIGH RESIST
- 5.3/5G P1531500
- 5.32/5GV 43003701
- 5.35/6GRV P1460300
- 5.4/5C P1531700
- 5.5/5RV P1531800
- 5.6/5R P1530700
- 5.8/5M P0856600
- 5.64/5RC 43004501
- 5.62/5RV P1536400

BROWN

- 4/4N P1531000
- 4.3/4G P1531100
- 4.35/4GRV P1531200
- 4.45/4CRV 43002201
- 4.55/4CRVrV P1226000
- 4.56/4RVr P1453500
- 4.65/4RRV P1164100
- 4.8/4M P0855200

DARK BROWN

- 3/3N P1530900

BLACK

- 1/1N P1530800

EXTRA COVERAGE

- 4.0/4NN P0048600
- 5.0/5NN P0048700
- 6.0/6NN P0048800
- 7.0/7NN P0048900
- 8.0/8NN P0049100

MAJIREL MIX

- Blue P1304200
- Violet P1304100
- Green P1304300
- Copper P0215000
- Red P0206000

MAJIROUGE CARMILANE

- C4.16/C4BR P1225500
- C4.55/C4RrVr P1226000
- C5.20/C5VVV P1225700
- C5.60/C5RRR P1075700
- C6.46/C6CR P1453100
- C6.64/C6CR P1075500
- C6.66/C6RR P1075600

MAJILIFT

- 607 Ncr 43010370
- 601 NB 43010541
- 600 S P1536900

HIGH LIFT

- Ash+ .11/BB P1115900
- Ash .1/B P1116000
- Neutral 0/N P1116300
- Beige .13/BG P1116400
- Violet .2/V P1116200

MAJIBLOND ULTRA

- 901 S NB 43001331
- 900S NN P1536100

NEW

Majirel GLOW



- CLEAR P1782100

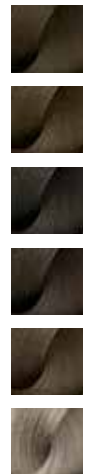
LIGHT COLLECTION FOR BASES 6-10

- .11/BB P1781600
- .12/BV P1782200
- .13/BG P1781700
- .21/VB P1781800
- .22/VV P1782400
- .01/NB P1816900
- .10/BBB P1817000
- .02/NV P1816800
- .18/BM P1816700
- .28/VM P1817200

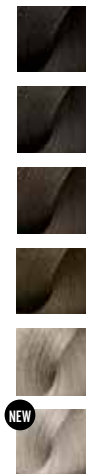
DARK COLLECTION FOR BASES 1-5

- .11/BB P1825401
- .12/BV P1781900
- .13/BG P1825501
- .20 /VVV P1782000
- .17/BGr P1782200
- .01/NB P1817500
- .22/VV P1817400
- .21/VB P1817300

Majirel COOL COVER



- CC 6.17/6BGr P1021900
- CC 7.17/7BGr P1022000
- CC 6.11/6BB P1021500
- CC 7.11/7BB P1021600
- CC 8.11/8BB P1021700
- CC 9.11/9BB P1021800



- CC 5.1/5B P0963800
- CC 6.1/6B P0964100
- CC 7.1/7B P0964400
- CC 8.1/8B P1020800
- CC 9.1/9B P1021100
- CC 10.1/10B P1769100



- CC 3/3N P1769000
- CC 4/4N P0963500
- CC 5/5N P0963700
- CC 6/6N P0964000
- CC 7/7N P0964300
- CC 8/8N P1020700



- CC 9/9N P1021000
- CC 10/10N P1768900
- CC 5.3/5G P0963900
- CC 6.3/6G P0964200
- CC 7.3/7G P0964500



MAJICRÈME 33.8 OZ.

- 12.5-vol. P1901900
- 20-vol. P1537100
- 30-vol. P1537200
- 40-vol. P1537300

LUO COLOR



- 10/10N P1524800
- 9/9N P1525400
- 9.1/9B P1524600
- 8/8N P1525500
- 7/7N P1525600
- 7.1/7B P1524700
- 6/6N P1525100

PASTELS

- P01/NB P0056800
- P02/NV P1524900
- P0/N P1525000



LUO DEVELOPER 33.8 FL.OZ.
 25-vol. P1537000



LUO SHAMPOO 50.7 FL.OZ.
 40234133

INOA™



CLEAR

CLEAR
P0981500

PALE BLONDE

10/10N
P0541800

10.01/10NB
P0708100

10.1/10B
P0544000

10.23/10VG
P1296400
High Resist

VERY LIGHT BLONDE

9/9N
P0541100

9.0/9NN
P1018500

9.01/9NB
P0708200

9.04/9NC
P0981300

9.1/9B
P0583300

9.11/9BB
P1029200

9.12/9BV
P1296700
High Resist

9.13/9BG
P0544300

9.3/9G
P1019300
Gold Naturals

LIGHT BLONDE

8/8N
P0540900

8.0/8NN
P1018400

8.1/8B
P0543200

8.13/8BG
P0583000

8.21/8VB
P1296500
HIGH RESIST

8.3/8G
P0541700

8.3/8G
P1018200
Gold Naturals

8.31/8GB
P0544600

8.34/8GC
P0543400

BLONDE

7/7N
P0540800

7.0/7NN
P0706400

7.07/7NGr
P0890000

7.1/7B
P0543800

7.13/7BG
P0543100

7.11/7BB
P1363500
High Resist

7.17/6BGGr
P1029000

7.23/7VG
P0543700

7.3/7G
P0541400

7.3/7G
P1018100
Gold Naturals

7.31/7GB
P0542800

7.34/7GC
P0583400

7.35/7GRv
P0543300

7.4/7C
P0981200

7.43/7CC
P0543000

7.44/7CC
P0755800

7.8/7M
P0862000

DARK BLONDE

6/6N
P0540600

6.07/6NGr
P0755700

6.1/6B
P0542700

6.11/6BB
P0861300

6.13/6BG
P0584700s

6.15/6BRv
P0708600

6.17/6BGr
P1028800

6.23/6VG
P0542500

6.3/6G
P0541300

6.3/6G
P1018000
Gold Naturals

6.31/6GB
P0861400

6.32/6GV
P0542100

6.34/6GC
P0542300

6.45/6CRv
P0542900

6.46/6CR
P0584700

6.8/6M
P0861900

REDS

4.56/4RvR
P1362800
High Resist

5.5/5Rv
P1362700
High Resist

5.56/5RVr
P1362900
High Resist

5.60/5RRR
P0755500
DMS

5.62/5RV
P0544900

6.66
P0538100

LIGHT BROWN

5/5N
P0540700

5.0/5NN
P0712600

5.1/5B
P0709100

5.11/5BB
P1665000

5.12/5BV
P1362600
High Resist

5.13/5BG
P1665100

5.15/5BRv
P1362500
High Resist

5.17/5BGr
P0583800

5.3/5G
P0541500

5.3/5G
P1017900
Gold Naturals

5.32/5GV
P0542600

5.35/5GRv
P0542000

5.4/5C
P0543500

5.45/5CRv
P0583100

5.8/5M
P0861800

BROWN

4/4N
P0541000

4.0/4NN
P0712500

4.15/4BRv
P0541900

4.20/4VVV
P0544400

4.3/4G
P0542200

DARK BROWN

3/3N
P0541200

3.0/3NN
P0712400

DARKEST BROWN

2.10/2BBB
P0584800

BLACK

1/1N
P0541600

INOA Carmilane™



INOA CARMILANE

C5.6/C5R
P0937900

C5.62/C5RV
P0946400

C6.64/C6RC
P0938000

C6.66/C6RR
P0938100



RICH DEVELOPERS 32.0 FL.OZ.

10-vol.
P0610900

20-vol.
P0610600

30-vol.
P0968100

INOA POST SHAMPOO 50.7 FL.OZ.

40335672

HAIR touch up



SHADES

DARK BROWN/BLACK
P1343800

BROWN
P1343900

WARM BROWN
P1524100

LIGHT BROWN
P1344000

BLONDE/DARK BLONDE
P1344100

LIGHT WARM BLONDE
P1524000

AUBURN
P1344200

#COLORFUL HAIR

SEMI PERMANENT HAIRCOLOR

10 True-to-tone shades and 1 clear for unlimited possibilities



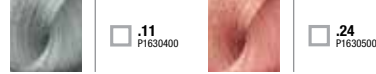
DIARICHESSE



CLEAR	BLONDE	DARK BLONDE	REDS	LIGHT BROWN	BROWN	DARKEST BROWN
<input type="checkbox"/> CLEAR P0582000	<input type="checkbox"/> 7/7N P0581500	<input type="checkbox"/> 6/6N P0581100	<input type="checkbox"/> 4.62/ARV P0580301	<input type="checkbox"/> 5/5N P0580400	<input type="checkbox"/> 4/4N P0580000	<input type="checkbox"/> 2.10/2BBB P0640901
VERY LIGHT BLONDE	<input type="checkbox"/> 7.01/7NB P0640000	<input type="checkbox"/> 6.01/6NB P0640000	<input type="checkbox"/> 5.5/5Rv P0743901	<input type="checkbox"/> 5.01/5NB P0742500	<input type="checkbox"/> 4.01/4NB P0639900	BLACK
<input type="checkbox"/> 9/9N P0742401	<input type="checkbox"/> 7.13/7BG P0640601	<input type="checkbox"/> 6.02/6NV P0641400	<input type="checkbox"/> 5.54/5RvC P0743900	<input type="checkbox"/> 5.07/5NGr P0891501	<input type="checkbox"/> 4.15/4BRv P0580100	<input type="checkbox"/> 1/1N P0579801
<input type="checkbox"/> 9.01/9NB P1477901	<input type="checkbox"/> 7.14/7BC P0743001	<input type="checkbox"/> 6.12/6BV P0641300	<input type="checkbox"/> 5.60/5RRR P0826701	<input type="checkbox"/> 5.12/5BV P0641201	<input type="checkbox"/> 4.20/4VVV P0580201	CREAM
<input type="checkbox"/> 9.02/9NV P1478001	<input type="checkbox"/> 7.23/7VG P0640300	<input type="checkbox"/> 6.13/6BG P0581200	<input type="checkbox"/> 5.65/5RRv P0891201	<input type="checkbox"/> 5.13/5BG P0580301	<input type="checkbox"/> 4.26/4VR P0743700	<input type="checkbox"/> Majimeches Highlighting Cream 2.1 oz. P1178000
<input type="checkbox"/> 9.11/9BB P0742601	<input type="checkbox"/> 7.30/7GGG P0581600	<input type="checkbox"/> 6.23/6VG P0641100	<input type="checkbox"/> 6.55/6RvRv P0891300	<input type="checkbox"/> 5.15/5BRv P0580601	<input type="checkbox"/> 4.3/4G P0996701	<input type="checkbox"/> Majimeches Accelerator Packettes 6 x 1.0 oz. E1476501
<input type="checkbox"/> 9.13/9BG P0743201	<input type="checkbox"/> 7.31/7GB P0581701	<input type="checkbox"/> 6.3/6C P0742701	<input type="checkbox"/> 6.64/6RC P0826601	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	POWDER
<input type="checkbox"/> 9.3/9G P0996801	<input type="checkbox"/> 7.32/7GV P0640301	<input type="checkbox"/> 6.31/6GB P0891701	<input type="checkbox"/> 5.31/5GB P0580800	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	<input type="checkbox"/> Blond Studio 9 Powder 17.6 oz. P1905400
<input type="checkbox"/> 9.31/9GB P0640101	<input type="checkbox"/> 7.34/7GC P1024001	<input type="checkbox"/> 6.34/6GC P0581301	<input type="checkbox"/> 5.32/SGV P0580901	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	<input type="checkbox"/> Freehand Techniques Powder 14.1 oz. P1907500
LIGHT BLONDE	<input type="checkbox"/> 7.35/7GRv P0743101	<input type="checkbox"/> 6.35/6GRv P0581401	<input type="checkbox"/> 5.35/5GRv P0640801	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	<input type="checkbox"/> Multi-Techniques Powder 32 oz. P1175800
<input type="checkbox"/> 8/8N P0581901	<input type="checkbox"/> 7.40/7CCC P1024101	<input type="checkbox"/> 6.4/6C P0890901	<input type="checkbox"/> 5.8/5M P0890600	<input type="checkbox"/> 5.31/5GB P0580800	<input type="checkbox"/> 4.8/4M P0890501	<input type="checkbox"/> Freehand Techniques Powder 12.3 oz. U2806500
<input type="checkbox"/> 8.02/8NV P0640200	<input type="checkbox"/> 7.43/7CG P0891101	<input type="checkbox"/> 6.45/6CRv P0744000		<input type="checkbox"/> 5.32/SGV P0580901	<input type="checkbox"/> 4.8/4M P0890501	
<input type="checkbox"/> 8.13/8BG P0743300	<input type="checkbox"/> 7.8/7M P0890801	<input type="checkbox"/> 6.8/6M P0890701		<input type="checkbox"/> 5.35/5GRv P0640801	<input type="checkbox"/> 4.8/4M P0890501	
<input type="checkbox"/> 8.3/8G P0742901				<input type="checkbox"/> 3/3N P0579900	<input type="checkbox"/> 4.8/4M P0890501	
<input type="checkbox"/> 8.31/8GB P0581901				<input type="checkbox"/> 3.00/3NN P0639701		
<input type="checkbox"/> 8.34/8GC P1190901						

DIARICHESSE

METALS



DIALIGHT



CLEAR	VERY LIGHT BLONDE	LIGHT BLONDE	BLONDE	DARK BLONDE	LIGHT BROWN	BROWN
<input type="checkbox"/> CLEAR P0587000	<input type="checkbox"/> 9.01/9NB P0586600	<input type="checkbox"/> 8/8N P0586300	<input type="checkbox"/> 7/7N P0641700	<input type="checkbox"/> 6/6N P0585700	<input type="checkbox"/> 5/5N P0641600	<input type="checkbox"/> 4/4N P0584900
PALE BLONDE	<input type="checkbox"/> 9.1/9B P1650100	<input type="checkbox"/> 8.1/8B P0997000	<input type="checkbox"/> 7.12/7BV P0826900	<input type="checkbox"/> 6.1/6B P0997100	<input type="checkbox"/> 5.1/5B P0891900	
<input type="checkbox"/> 10.12/10BV P0641800	<input type="checkbox"/> 9.02/9NV P0586700	<input type="checkbox"/> 8.23/8VG P0692400	<input type="checkbox"/> 7.13/7BG P0998300	<input type="checkbox"/> 6.11/6BB NEW P11770300	<input type="checkbox"/> 5.07/5NGr P0744200	
<input type="checkbox"/> 10.13/10BG P0641900	<input type="checkbox"/> 9.03/9NG P0586800	<input type="checkbox"/> 8.3/8G P0586400	<input type="checkbox"/> 7.31/7GB P0586100	<input type="checkbox"/> 6.13/6BG P0585800	<input type="checkbox"/> 5.31/5GB P0585401	
<input type="checkbox"/> 10.21/10VB P0827200	<input type="checkbox"/> 9.11/9BB P0744300	<input type="checkbox"/> 8.34/8GC P0586500	<input type="checkbox"/> 7.4/7C P0827000	<input type="checkbox"/> 6.23/6VG P0892300	<input type="checkbox"/> 5.32/5GV P0892200	
<input type="checkbox"/> 10.22/10VV P1171000	<input type="checkbox"/> 9.12/9BV P0826300		<input type="checkbox"/> 7.40/7CCC P0744600	<input type="checkbox"/> 6.3/6G P0585900	<input type="checkbox"/> 5.4/5C* P1024200	
<input type="checkbox"/> 10.23/10VG P1650300	<input type="checkbox"/> 9.13/9BG P0586900		<input type="checkbox"/> 7.43/7CG P0586200	<input type="checkbox"/> 6.34/6GC P0586001		
<input type="checkbox"/> 10.32/10GV P0744400	<input type="checkbox"/> 9.21/9VB P1650200		<input type="checkbox"/> 7.8/7M P1158700	<input type="checkbox"/> 6.45/6CRv P0892000		
	<input type="checkbox"/> 9.3/9G P0585200			<input type="checkbox"/> 6.46/6CR* P1024400		
	<input type="checkbox"/> 9.31/9GB P1403400					
	DI-ACTIVATEUR 33.8 FL.OZ.			REDS		
	<input type="checkbox"/> 6-vol. P0591700			<input type="checkbox"/> 6.64/6RC P0827100		
	<input type="checkbox"/> 9-vol. P0591800			<input type="checkbox"/> 5.54/5RvC P0827500		
	<input type="checkbox"/> 15-vol. P0591900			<input type="checkbox"/> 5.66/5RR P0585600		



#lorealprou

BLOND STUDIO

YOUR ULTIMATE TOOLBOX



OIL	PASTE
<input type="checkbox"/> SunKissed Lightening Oil 33.8 fl.oz. U1900600	<input type="checkbox"/> Platinum Plus (Store Only) 17.6 oz. E1474901
	<input type="checkbox"/> Platinum Ammonia-Free 17.6 oz. E1475101
CREAM	NUTRI-DEVELOPERS (FOR PLATINUM ONLY)
<input type="checkbox"/> Majimeches Highlighting Cream 2.1 oz. P1178000	<input type="checkbox"/> 20-Vol. 33.8 fl.oz. E1476600
<input type="checkbox"/> Majimeches Accelerator Packettes 6 x 1.0 oz. E1476501	<input type="checkbox"/> 30-Vol. 33.8 fl.oz. E1476700
	<input type="checkbox"/> 40-Vol. 33.8 fl.oz. E1476800
POWDER	BALAYAGE ARTIST TOOLKIT
<input type="checkbox"/> Blond Studio 9 Powder 17.6 oz. P1905400	<input type="checkbox"/> U1863900
<input type="checkbox"/> Freehand Techniques Powder 14.1 oz. P1907500	New Specialized Balayage toolkit containing: 2 brushes, 2 planchettes, 1 wisk Set of 5 clips
<input type="checkbox"/> Multi-Techniques Powder 32 oz. P1175800	BALAYAGE BRUSHES
<input type="checkbox"/> Freehand Techniques Powder 12.3 oz. U2806500	<input type="checkbox"/> Medium U2746900
	<input type="checkbox"/> Large U2747300
	OIL-BASED DEVELOPERS
	<input type="checkbox"/> 20-Vol 33.8 fl.oz. P1905200
	<input type="checkbox"/> 30-Vol 33.8 fl.oz. P1905500

TOOLS



DIALIGHT MILKSHAKES

<input type="checkbox"/> 9.01/9NB	<input type="checkbox"/> 9.12/9BV	<input type="checkbox"/> 10.22/10VV
<input type="checkbox"/> 9.1/9B	<input type="checkbox"/> 9.21/9VB	<input type="checkbox"/> 10.23/10VG
<input type="checkbox"/> 9.02/9NV	<input type="checkbox"/> 10.12/10BV	<input type="checkbox"/> 10.32/10GV
<input type="checkbox"/> 9.03/9NG	<input type="checkbox"/> 10.13/10BG	
<input type="checkbox"/> 9.11/9BB	<input type="checkbox"/> 10.21/10VB	

SERIE EXPERT

IN-SALON

Powermix Treatments



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Powermix Base	Powermix Color	Powermix Liss	Powermix Repair	Powermix Force	Powermix Nutri	Powermix Base Chamber	Powermix Additive Chamber	
5.1 fl.oz. 30 applications E2504900	5.1 fl.oz. 30 applications E2505100	5.1 fl.oz. 30 applications E2505200	5.1 fl.oz. 30 applications E2988400	5.1 fl.oz. 30 applications E2505300	5.1 fl.oz. 30 applications E2505400	5.1 fl.oz. 30 applications E2414000	5.1 fl.oz. 30 applications E2414300	

Blondifier



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warm Blonde Perfector	Cool Blonde Perfector	Sun-Kissed Perfector
5.1 fl.oz. U2957600	5.1 fl.oz. U2957700	5.1 fl.oz. U2957800

Backbar

Absolut Repair



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Instant Resurfacing Mask	Resurfacing Golden Mask
50.7 fl.oz. E2218501	33.8 fl.oz. E2742900	16.9 fl.oz. E2987700	16.9 fl.oz. E2985300

Nutrifier



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque
50.7 fl.oz. E2364400	33.8 fl.oz. E2743100	16.9 fl.oz. E2365100

Liss Unlimited



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque
50.7 fl.oz. E2223700	25.3 fl.oz. E2222200	16.9 fl.oz. E2222800

Inforcer



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque
50.7 fl.oz. E2229202	25.3 fl.oz. E2229500	16.9 fl.oz. E2229900

Vitmino Color



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Gel-Masque
50.7 fl.oz. E2225901	33.8 fl.oz. E2742900	16.9 fl.oz. E2226900

Volumetry



<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner
50.7 fl.oz. E2507901	25.3 fl.oz. E2363300

Silver



<input type="checkbox"/>
Shampoo
50.7 fl.oz. U2828300

Blondifier



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque
50.7 fl.oz. E2740900	33.8 fl.oz. E2742000	16.9 fl.oz. E2741700

AT-HOME

Absolut Repair



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Instant Resurfacing Mask	Resurfacing Golden Mask	Blow-Dry Cream	Serum	10 in 1	
16.9 fl.oz. E2988800	10.1 fl.oz. E2988600	6.7 fl.oz. E2987700	8.4 fl.oz. E3078100	8.4 fl.oz. E2989100	5.1 fl.oz. E2988100	1.0 fl.oz. E2987800	6.4 fl.oz. E2989500

Nutrifier



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque	DD Balm	
16.9 fl.oz. E2364200	10.1 fl.oz. E2364000	6.7 fl.oz. E2364500	8.4 fl.oz. E2364900	1.35 fl.oz. E2365500

Liss Unlimited



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque	Blow-Dry Cream	
16.9 fl.oz. E2221900	10.1 fl.oz. E2220600	6.7 fl.oz. E2221100	8.4 fl.oz. E2224400	5.1 fl.oz. E2222800

Silver



<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	
16.9 fl.oz. U2828400	10.1 fl.oz. U2828500

Blondifier



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque	
16.9 fl.oz. E2740700	10.1 fl.oz. E2740500	6.7 fl.oz. E2742000	8.4 fl.oz. E2741700

Inforcer



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Masque	Leave-In	Brush Proof	
16.9 fl.oz. E2229100	10.1 fl.oz. E2229000	6.7 fl.oz. E2229400	8.4 fl.oz. E2229600	5.1 fl.oz. E2230200	1.3 fl.oz. P1437200

Vitmino Color



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Gel-Masque	Color 10 in 1	Color Corrector Blondes	Color Corrector Brunettes	
16.9 fl.oz. E2225800	10.1 fl.oz. E2228600	6.7 fl.oz. E2226100	8.4 fl.oz. E2226300	6.4 fl.oz. E2228001	5.1 fl.oz. E2227400	5.1 fl.oz. E2227800

Volumetry



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Conditioner	Root Spray
10.1 fl.oz. E2362800	6.7 fl.oz. E2363100	4.2 fl.oz. E2363401

Accessories



<input type="checkbox"/>	<input type="checkbox"/>
Shampoo PUMP	Conditioner PUMP
1500ML E1599400	1000ML E2936500

TECNI ART.

HOLD



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Extreme Laquer	Infinium 3	Infinium 4
10.2 oz. P1053201	10.2 oz. P1054101	10.2 oz. P1054201

VOLUME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volume Envy Extra	Densité	Super Dust
8.2 oz. E2909300	4.2 fl.oz. P1053901	0.25 oz. E2907300

CURL



<input type="checkbox"/>	<input type="checkbox"/>
Bouncy & Tender	Siren Waves
5.0 fl.oz. E2906000	5.0 fl.oz. E2906100

TEXTURE



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Next Day Hair	Morning After Dust	Architexture	Web	Fix Polish
6.8 oz. P1053301	6.76 oz. E2907800	1.7 oz. P1053504	5.1 oz. E2906400	2.5 oz. E2908500

TRANSFORMERS



<input type="checkbox"/>	<input type="checkbox"/>
Transformer Lotion	Transformer Gel
5.1 fl.oz. E2909000	5.1 fl.oz. E2908700

SMOOTH



<input type="checkbox"/>	<input type="checkbox"/>
Liss Control	Liss Control +
5.0 oz. E2906200	1.69 oz. E2906300

HOMME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strong	Sculpte	Mat	Clay	Poker Paste
5.0 fl.oz. E0975000	5.0 fl.oz. E1599101	2.7 fl.oz. E1599600	1.7 fl.oz. E1601200	2.6 oz. U2835700

SOURCE essentielle

IN-SALON



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Shampoo	Delicate Shampoo	Nourishing Shampoo	Nourishing Masque	Double Shampoo Refill System	Single Shampoo Refill System	Refill System Push Pull
50.7 Fl. oz. E2924000	50.7 Fl. oz. E2925200	50.7 Fl. oz. E2924400	16.9 Fl. oz. E2924500	W11 x D7.25 x H21.75	W5.5 x D7.25 x H21.75	E2666701

AT-HOME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Shampoo	Daily Detangling Conditioner	Nourishing Shampoo	Nourishing Masque	Delicate Shampoo	Radiance Masque
10.1 Fl. oz. E2923800	6.7 fl. oz. E2923900	10.1 Fl. oz. E2924100	10.1 Fl. oz. E2924200	10.1 Fl. oz. E2925100	8.4 Fl. oz. E2924700

MYTHIC OIL

AT-HOME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shampoo	Masque	Shampoo	Masque	Creme Universelle	Huile Originale	Huile Radiance
8.45 fl.oz. E1860600	6.7 fl.oz. E1859801	8.45 fl.oz. E1860000	6.7 fl.oz. E1860500	5.0 fl.oz. E1977300	3.4 fl.oz. E2505600	3.4 fl.oz. E2505700



RETAIL TRAVEL SIZES

SERIE EXPERT

Absolut Repair



- Shampoo 3.4 fl.oz. E2988530
- Instant Resurfacing Mask 2.55 fl.oz. E2987600
- Resurfacing Golden Mask 2.55 fl.oz. E2989400
- Repair 10 n 1 1.5 fl.oz. E2989600

Inforcer



- Shampoo 3.4 fl.oz. E2547500
- Masque 2.5 fl.oz. E2547600

Blondifier



- Shampoo 3.4 fl.oz. E2799100
- Masque 2.5 fl.oz. E2799400

Silver



- Shampoo 3.4 fl.oz. E2547901



- Extreme Laquer 2.1 oz. P1106101
- Next Day Hair 2.1 oz. P1053401



Thick Hair



- Shampoo 2.50 fl.oz. E2507400
- Masque 2.50 fl.oz. E2507600

Normal to Fine Hair



- Shampoo 2.50 fl.oz. E2507300
- Masque 2.50 fl.oz. E2507500

Oils and Leave-ins



- Huile Originale 1.01 fl.oz. E2308500
- Crème Universelle 1.69 fl.oz. E2529100

L'ORÉAL PROFESSIONNEL ACCESSORIES

DIA ACCESSORIES

- DIA HOLSTER (TOOL BELT) E0305900

BALAYAGE ACCESSORIES

- BALAYAGE COMPLETE ARTIST KIT (includes all the accessories below in a durable carryall case) U1863900
- BALAYAGE KIT LARGE PLANCHETTE U1863500
- BALAYAGE KIT SMALL PLANCHETTE U1863600

LIGHTENER ACCESSORIES

- LIGHTENER SMALL PLANCHETTE 40703764
- LIGHTENER MEDIUM PLANCHETTE E9845200

MÈCHES

- EASI-MÈCHES LONG 40703764
- QUICK-MÈCHES LONG 40700052
- SWEET MÈCHES E1980400
- ALUMINUM FOIL E2794600

L'ORÉAL PROFESSIONNEL BRANDED ACCESSORIES

- APRON 40703772
- APPLICATOR BOTTLE 40702444
- BOWL E2492000
- MINI HAIRCOLOR BRUSH 40702729
- SMALL HAIRCOLOR BRUSH 40702728
- CAPE 40703771
- COLOR RACK For use with INOA, Majirel, DIA & LUO, each rack holds 18-21 tubes U0841800
- COLOR WHISK 40701660
- SHAKER U2127500
- DIGITAL TIMER U1395400
- TUBE KEY 40703163
- GRIP CLIPS (set of 4) U2747100

SERIE EXPERT ACCESSORIES

- BACKBAR SHAMPOO PUMP E1599400
- BACKBAR CONDITIONER PUMP E0519700
- POWERMIX BASE CHAMBER E2414000
- POWERMIX BOWL & SPATULA E2414300
- POWERMIX ADDITIVE CHAMBER E2414300

SOURCE ESSENTIELLE

- BACKBAR SHAMPOO PUMP E2666600



Majirel



- LP MJ MAJIREL ABSOLU 6
43004801
- LP MJ MAJIREL ABSOLU 7
43006701
- LP MJ MAJIREL ABSOLU 5
43002901
- LP MJ MAJIREL ABSOLU 8
43008301
- LP MJ MAJIREL SUPERIOR COVERAGE 6.0
P0048800
- LP MJ MAJIREL SUPERIOR COVERAGE 7.0
P0049000
- LP MJ MAJIREL SUPERIOR COVERAGE 5.0
P0048700
- LP MJ MAJIREL ABSOLU 9
43009101
- LP MJ MAJIREL ABSOLU 4
P1531000
- LP MJ MAJIREL SUPERIOR COVERAGE 8.0
P0049100



Majirel COOL COVER

- LP MJ COOL COVERAGE 6
P0964000
- LP MJ COOL COVERAGE 7
P0964300
- LP MJ COOL COVERAGE 5
P0963700
- LP MJ COOL COVER 8
P1020700
- LP MJ COOL COVERAGE 7.1
P0964400
- LP MJ COOL COVERAGE 4
P0963500
- LP MJ COOL COVERAGE 6.1
P0964100
- LP MJ COOL COVER 8.11
P1021700
- LP MJ COOL COVER 7.11
P1021600
- LP MJ COOL COVERAGE 5.1
P0963800



INOA™

- LP INOA 2P 6
P0540600
- LP INOA 2P 7
P0540800
- LP INOA 2P 5
P0540700
- LP INOA 2P 8
P0540900
- LP INOA 2P 6.0
P0540600
- LP INOA 2P 7.0
P0708400
- LP INOA 2P 4
P0541000
- LP INOA 2P 5
P0712600
- LP INOA 2P 9
P0541100
- LP INOA 2P 8.0
P0540900



DIALIGHT

- DIA LIGHT CLEAR
P0587000
- DIA LIGHT 10.12 (MILKSHAKE)
P0641800
- DIA LIGHT 9.01 (MILKSHAKE)
P0586600
- DIA LIGHT 10.21 (MILKSHAKE)
P0827200
- DIA LIGHT 9.12 (MILKSHAKE)
P0826800
- DIA LIGHT 9.11 (MILKSHAKE)
P0744300
- DIA LIGHT 8
P0586300
- DIA LIGHT 10.13 (MILKSHAKE)
P0641900
- DIA LIGHT 9.02 (MILKSHAKE)
P0586700
- DIA LIGHT 9.13
P0586900

TOP RETAIL MUST-HAVES



- Vitamino Color Shampoo**
10.1 fl.oz.
E2228600
- Color 10 in 1**
6.4 fl.oz.
E2228001
- Vitamino Color Color Corrector**
5.1 fl.oz.
E2227400
- Absolut Repair Instant Resurfacing Masque**
8.4 fl.oz.
E2987400
- Repair 10 in 1**
6.4 fl.oz.
E2989500
- Volumetry Root Spray**
4.2 fl.oz.
E2963401
- Mythic Oil Originale**
3.4 fl.oz.
E2505600
- Blondifier Shampoo**
10.1 fl.oz.
E2740500



- Next Day Hair**
6.8 oz.
P1053301
- Infinium 4**
10.2 oz.
P1054201
- Morning After Dust**
6.8 oz.
E2907800

SERIE EXPERT POWERMIX



- POWERMIX REPAIR**
5.1 fl.oz.
E2988400
- POWERMIX NUTRI**
5.1 fl.oz.
E2505400
- POWERMIX COLOR**
5.1 fl.oz.
E2505100
- POWERMIX LISS**
5.1 fl.oz.
E2505200
- POWERMIX FORCE**
5.1 fl.oz.
E2505300
- POWERMIX BASE**
5.1 fl.oz.
E2504900

