



L'ORÉAL
PROFESSIONNEL
PARIS

SEPTEMBER 2019

UNIQUE ART

A NATURAL GLOW FROM WITHIN: THE NEW STATUS SYMBOL



THE ULTIMATE ARTIST TOOL

Majirel GLOW

THE NEXT TREND IN HAIRCOLOR



GLOW UP YOUR HAIRCOLOR

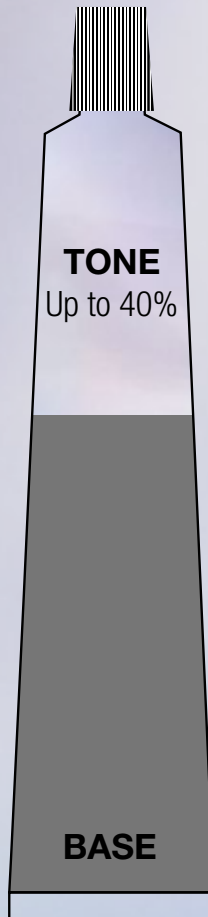
LUMINOUS, SHEER, PRISMATIC SHINE

- 10 tone-focused shades
- 1 Clear to mix or use alone

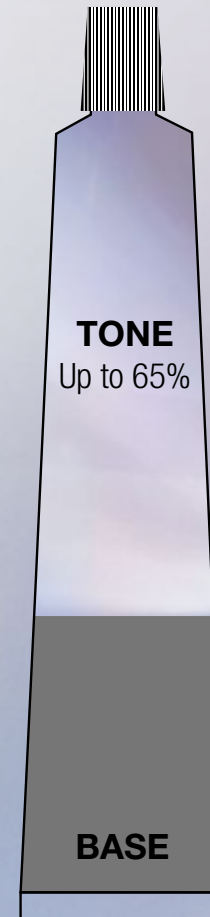


NO LEVEL, TONE-FOCUSED FORMULAS FOR SHEER, BEAUTIFUL COLOR & SHINE

Majirel



Majirel **GLOW**



With less base, you can
customize the luminosity,
sheerness, and tone of
your results

+50% light reflection
4X more translucency
vs. Majirel Classic

GLOW UP COLOR SERVICES TO CREATE THE NEXT TREND IN HAIRCOLOR

1 GLOW



By @hairpaintedbyjen

2 GLOW LIGHTS



By @abbieaddotta

3 GLOW REFRESH



By @minkimcolorist

CLIENT
TECHNIQUE
RESULT

HAIRCUT CLIENT NEW TO COLOR
Balayage or Global No need to pre-lighten
Dimension Prismatic shine

EXISTING BALAYAGE OR HIGHLIGHT CLIENT
Balayage, Foil highlights or lowlights on select pieces
Tripled dimension Neutralization Prismatic shine

EXISTING COLOR CLIENT
Global or Pull-through mid-lengths & ends
Refreshed tone & neutralization without added depth Prismatic shine

FIND FULL STEP-BY-STEPS ON OUR PRO SITE!

THE ULTIMATE ARTIST TOOL



5 SHADES FOR LIGHT BASES

Specially formulated for levels 6-10.

Use alone on any light base or mix with light Majirel shades.

NEW SHADES

	L.11/BB	L.12/BV	L.13/BG	L.21/VB	L.22/VV
9					
8					
7					
6					

REGROWTH: ½ L.12/BV Light + ½ Clear + 20-vol. Majicrème Developer

MIDLENGTHS & ENDS: ½ L.12/BV Light + ½ Clear + 30-vol. Majicrème Developer

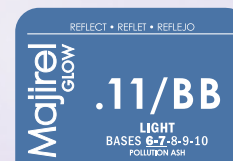
Swatches shown on virgin hair using 20-vol. Majicrème Developer



NEW

INTRODUCING
Majirel GLOW CLEAR

Use alone or mix with
GLOW to soften tone



Levels are indicated on each shade label.

#lorealprou #majirelglow

A COMPLETE COLLECTION OF SHEER, LUMINOUS COLOR OPTIONS FOR ANY BASE

5 SHADES FOR DARK BASES

Specially formulated for levels 1-5.

Use alone on any dark base or mix with dark Majirel shades.

NEW SHADES

	D.17/BGr	D.11/BB	D.12/BV	D.13/BG	D.20/VVV
5					
4					
3					
2					

Swatches shown on virgin hair using 20-vol. Majicrème Developer



REGROWTH: D.11/BB Dark + 12.5-vol. Majicrème Developer

MIDLENGTHS & ENDS: D.17/BGr Dark + 20-vol. Majicrème Developer



Levels are indicated on each shade label.

Majirel GLOW

THE ULTIMATE ARTIST TOOL FOR A NEW TASTE OF COLOR

UP TO
3
LEVELS
OF LIFT

**LIFT & TONE IN 1 STEP
ON ALL LEVELS**

LEVELS OF LIFT		
12.5-VOL Up to 1 level	20-VOL Up to 2 levels	30-VOL Up to 3 levels



1:1.5
MIXING RATIO

**MIXING TIPS
WHITE BLENDING**

For up to 30% white blending, mix equal parts GLOW and Natural shade.



MAJIREL GLOW CLEAR

PRO TIP: Use alone or mix with any GLOW or Majirel Classic shade to customize.



3
DEVELOPER
OPTIONS

INTRODUCING

NEW! 12.5-vol. developer launched to be used exclusively with GLOW!



FOR BEST RESULTS

NEW 12.5-vol. Majicrème Developer for regrowth.
20- & 30-vol. Majicrème Developer for midlengths & ends.



**SEPTEMBER
17TH**



Daniel Mason-Jones will share his tips and technique for using GLOW at the SalonCentric store in Saddle Brook, NJ on **Tuesday 9/17**. Tune in for this video tutorial on SalonCentric's Facebook and Instagram channels!

#lorealprouse #majirelglow



@saloncentric

TECNI
ART.

MASTER FRENCH HAIRSTYLING

LEARN SIMPLE TRICKS TO BRING CAREFREE FRENCH STYLE TO LIFE IN YOUR SALON

From behind-the-chair tips and tricks to how to “Tell, Don’t Sell” styling products to your clients, learn simple ways to enhance your styling business.

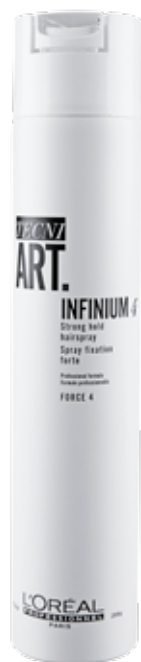
**TUNE IN LIVE ON @SALONCENTRIC SOCIAL CHANNELS ON
THURSDAY 9/19 AT 12:30 PM EST**

EXCLUSIVE OFFER BEGINS THE DAY OF THE LIVE VIDEO!

BUY 1, GET 1 50% OFF ON THE TOP TECNI.ART PRODUCTS
OFFER VALID: SEPTEMBER 19-26TH



Next Day Hair
Dry Finishing Spray



Infinium 4
High Hold Hairspray



Volume Envy Extra
Strong Hold Volume Mousse



Architecture
Matte Defining Paste



Transformer Lotion
Lotion-to-Paste



Transformer Gel
Foam-to-Gel

SOURCE ESSENTIELLE SELL-THROUGH SUPPORT SIMPLE TOOLS TO PUSH RETAIL

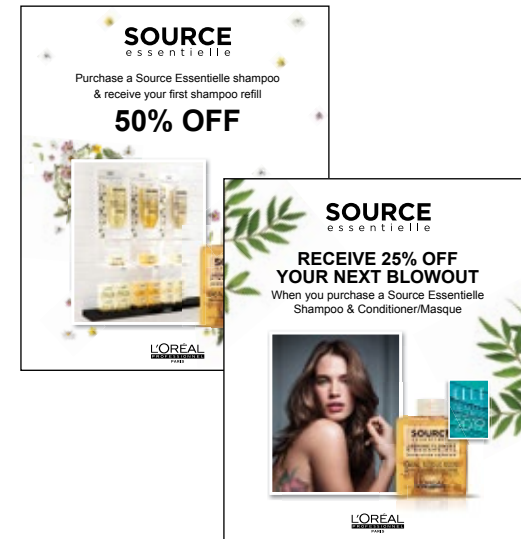


Printed Materials via LP Plus

Customize and download Source Essentielle collateral

- Shampoo Refill Mirror Cling
- Loyalty Card
- Price List

AVAILABLE ON LOREALPROFESSIONNEL.COM



Promotion Easels

Customize and print in-salon promotion signage

- Discounts on shampoo refills
- Pair with color services

AVAILABLE THROUGH YOUR SALON SUCCESS CONSULTANT

SALON SUCCESS WITH **SOURCE** essentielle

ROBERT ALLAN SALON OLYMPIA, WASHINGTON

We caught up with Emily Hauge, the Front Desk Manager, to learn about the staff's sell-through tool that has led to initial success.

Q&A

Q: How did you change the conversation from the stylist "selling" to prescribing?

A: We challenged the stylists to shift their mindset from "selling" to educating their clients on the products needed to "preserve their investment." The prescriptions feel more personalized to each client and since we write it down, they can come back on a day they don't have an appointment and still get the products recommended for them specifically.

“The stylist seem to be less intimidated by the idea of educating and prescribing over just trying to sell someone something.”

Q: What is the incentive for the stylists to fill out the prescription cards?

A: The stylist with the highest percentage (prescription slips per client) receives 3 free products of their choice!

Q: What are clients liking most about Source Essentielle?

A: Our clients love that they now have a more natural option for their haircare. They love the smell and appreciate the discounted price while they reduce their plastic footprint. The refill aspect was the reason for some of our clients purchasing Source.

Q: What has been the most popular product with clients?

A: We have quite a few clients that have sensitive scalps so they have had good results so far with the Source Delicate Shampoo and no sensitivity to it!



INTRODUCING THE NEW
ABSOLUT REPAIR

THE GOLD STANDARD OF PROFESSIONAL REPAIR

Now infused with Gold Quinoa Bran extract.
Damaged hair surface is instantly
transformed with softness, shine
and lightweight touch.

**77% REDUCTION IN
SURFACE DAMAGES***

*SHAMPOO ABSOLUT REPAIR +
INSTANT RESURFACING MASK
AFTER 5 APPLICATIONS



ABSOLUT REPAIR PLATFORM

ONE SOLUTION FOR EACH DAMAGE CAUSE

FOR
MECHANICAL
DAMAGES

FOR HEAT
DAMAGES

FOR
CHEMICAL
DAMAGES

FOR
ENVIRONMENTAL
DAMAGES

NEW

SKU

NEW

SKU



POWERMIX



SHAMPOO +
CONDITIONER



RESURFACING
GOLDEN MASK



INSTANT
RESURFACING
MASK



SERUM



BRUSHING
CREAM



REPAIR 10 IN 1

RINSE OFF

LEAVE IN

SERIE EXPERT

EXCITE YOUR CUSTOMERS WITH SERIE EXPERT GIFT SETS



20%
of savings

ABSOLUT REPAIR GIFT SET:

- 1 Absolut Repair Shampoo
- 1 Absolut Repair Mask

IN SALON
OCTOBER 2019



VITAMINO GIFT SET:

- 1 Vitamino Shampoo
- 1 Vitamino Mask



INFORCER GIFT SET:

- 1 Inforcer Shampoo
- 1 Inforcer Mask

***\$56 suggested retail price**

TRANSFORM YOUR HAIRCOLOR CONSULTATIONS WITH THE STYLE MY HAIR PRO APP



WHAT SALON OWNERS ARE SAYING ABOUT THE APP

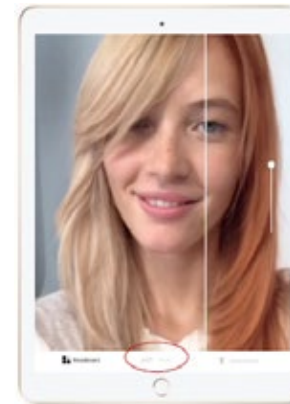
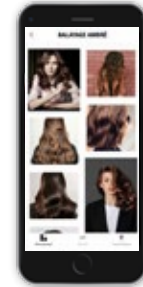
“I have been using this app during consultations, and my clients are ecstatic. They have fun trying new looks and learning how to be realistic about color ideas they may have! I also have been sharing the app at the classes I have been teaching and the attendees have downloaded it. I think that this concept is perfect for helping stylists save time during the consultation! ”

TARA BRZYCKI, SALON OWNER
Salon Ablaze, Circleville, Ohio

Available for download on



Inspire your clients with the
Style My Hair Pro moodboards



Wow them with **3-D Try On**

Find the perfect shade
in the **digital swatchbook**



INVENT THE NEW CUT, COLOR & STYLE TREND OF 2019 AND WIN!

A TOTAL LOOK, TEAM, DIGITAL HAIR COMPETITION



#COLORSTYLETROPHY

ENTER BY SEPTEMBER 30TH

**color
& style
trophy**

**LEARN
MORE:**

www.colorstyletrophy.com

INTRODUCING
**A NEW PROGRAM FOR PLATINUM
LEVEL LOYALTY REWARDS MEMBERS**

Platinum LEVEL Members who spend \$25,000 in a quarter on L'Oréal Professionnel products will receive 50,000* LEVEL Loyalty Points!

See how LEVEL Loyalty Rewards can help you elevate your craft and reach your full potential.

LEVEL
LOYALTY REWARDS



www.LevelLoyaltyRewards.com




* Approximately equivalent to 1 L'Oréal Professionnel Academy Class, 2 In-Salon Classes or 1 Expert Network Program Certification

Majirel

PALE BLONDE	LIGHT BLONDE	BLONDE	DARK BLONDE	LIGHT BROWN	BROWN	EXTRA COVERAGE	MAJIROUGE CARMILANE	HIGH LIFT
<input type="checkbox"/> 10/10N P1535200	<input type="checkbox"/> 8/8N P1533700	<input type="checkbox"/> 7/7N P1532900	<input type="checkbox"/> 6/6N P1532000	<input type="checkbox"/> 5/5N 43002901	<input type="checkbox"/> 4/4N P1531000	<input type="checkbox"/> 4.0/4NN P0048600	<input type="checkbox"/> C4.16/C4BR P1225500	<input type="checkbox"/> Ash+ .11/BB P1115900
<input type="checkbox"/> 10.01/10NB P1535300	<input type="checkbox"/> 8.01/8NB P1533800	<input type="checkbox"/> 7.01/7NB P1533000	<input type="checkbox"/> 6.01/6NB P1532100	<input type="checkbox"/> 5.015/5NBRv P1403000	<input type="checkbox"/> 4.3/4G P1531100	<input type="checkbox"/> 5.0/5NN P0048700	<input type="checkbox"/> C4.55/C4RvRv P1226000	<input type="checkbox"/> Ash .1/B P1116000
<input type="checkbox"/> 10.21/10VB P1535400	<input type="checkbox"/> 8.03/8NG P1535700	<input type="checkbox"/> 7.015/7NBRv P1403100	<input type="checkbox"/> 6.014/6NBC P1345000	<input type="checkbox"/> 5.023/5NVG P1403300	<input type="checkbox"/> 4.35/4GRv P1531200	<input type="checkbox"/> 6.0/6NN P0048800	<input type="checkbox"/> C5.20/C5VVV P1225700	<input type="checkbox"/> Neutral 0/N P1116300
<input type="checkbox"/> 10.1/10B P1643700	<input type="checkbox"/> 8.07/8NGr P0626800	<input type="checkbox"/> 7.03/7NG P1535800	<input type="checkbox"/> 6.025/NVRv P1345300	<input type="checkbox"/> 5.025/5NVRv P1345400	<input type="checkbox"/> 4.45/4CRv 43002201	<input type="checkbox"/> 7.0/7NN P0049000	<input type="checkbox"/> C5.60/C5RRR P1453100	<input type="checkbox"/> Beige 13/BG P1116400
VERY LIGHT BLONDE	<input type="checkbox"/> 8.1/8B P1533900	<input type="checkbox"/> 7.035/7NGRv P1403200	<input type="checkbox"/> 6.03/6NG P1535500	<input type="checkbox"/> 5.041/5NCB P1345200	<input type="checkbox"/> 4.56/4RvR P1453500	<input type="checkbox"/> 8.0/8NN P0049100	<input type="checkbox"/> C6.46/C6CR P1453100	<input type="checkbox"/> Violet .2/V P1116200
<input type="checkbox"/> 9/9N P1534500	<input type="checkbox"/> 8.13/8BG P1534000	<input type="checkbox"/> 7.041/7NCB P1345100	<input type="checkbox"/> 6.07/6NGr P1532800	<input type="checkbox"/> 5.07/5NGr P1531900	<input type="checkbox"/> 4.56/4RvR P1453500		<input type="checkbox"/> C6.64/C6RC P1075500	
<input type="checkbox"/> 9.01/9NB P1534600	<input type="checkbox"/> 8.3/8G P1534100	<input type="checkbox"/> 7.042/7NCV P1345500	<input type="checkbox"/> 6.1/6B P1532200	<input type="checkbox"/> 5.1/5B 43003101	<input type="checkbox"/> 4.65/4RRv P1164100	MAJIREL MIX	<input type="checkbox"/> C6.66/C6RR P1075600	
<input type="checkbox"/> 9.02/9NV P1649800	<input type="checkbox"/> 8.34/8GC P1534300	<input type="checkbox"/> 7.1/7B P1533100	<input type="checkbox"/> 6.13/6BG P1453600	<input type="checkbox"/> 5.18/5BM P1534700	<input type="checkbox"/> 4.8/4M P0855200	<input type="checkbox"/> Blue P1304200		
<input type="checkbox"/> 9.03/9NG P1453400	<input type="checkbox"/> 8.43/8CG P1534400	<input type="checkbox"/> 7.12/7BV P1676300 HIGH RESIST	<input type="checkbox"/> 6.23/6VG P0047000	<input type="checkbox"/> 5.23/5VG P1676200 HIGH RESIST	<input type="checkbox"/> 4.8/4M P0855200	<input type="checkbox"/> Violet P1304100		
<input type="checkbox"/> 9.1/9B P1534700	<input type="checkbox"/> 8.45/8CRV P1453300	<input type="checkbox"/> 7.13/7BG P1533200	<input type="checkbox"/> 6.3/6G P1532300	<input type="checkbox"/> 5.3/5G P1531500	DARK BROWN	<input type="checkbox"/> Green P1304300	<input type="checkbox"/> C6.66/C6RR P1075600	
<input type="checkbox"/> 9.12/9BV P1676400 HIGH RESIST	<input type="checkbox"/> 8.8/8M P0856800	<input type="checkbox"/> 7.17/7BM P1164200	<input type="checkbox"/> 6.32/6GV P1501800	<input type="checkbox"/> 5.32/5GV 43003701	<input type="checkbox"/> 3/3N P1530900	<input type="checkbox"/> Copper P0215000	MAJILIFT	
<input type="checkbox"/> 9.13/9BG P1534800		<input type="checkbox"/> 7.23/7VG P0066600	<input type="checkbox"/> 6.34/6GC P1532400	<input type="checkbox"/> 5.35/6GRv P1460300	BLACK	<input type="checkbox"/> Red P0206000	<input type="checkbox"/> 607 NGr P1536700	MAJIBLOND ULTRA
<input type="checkbox"/> 9.21/9VB P1052000		<input type="checkbox"/> 7.31/7GB P1533400	<input type="checkbox"/> 6.35/6GRv P1532500	<input type="checkbox"/> 5.4/5C P1531700	<input type="checkbox"/> 1/1N P1530800		<input type="checkbox"/> 601 NB 43010541	<input type="checkbox"/> 901 S NB 43001331
<input type="checkbox"/> 9.22/9VV P1534900		<input type="checkbox"/> 7.35/7GRv P1533500	<input type="checkbox"/> 6.45/6CRv P1452900	<input type="checkbox"/> 5.5/5Rv P1531800			<input type="checkbox"/> 900S NN P1536100	
<input type="checkbox"/> 9.3/9G P1535000		<input type="checkbox"/> 7.4/7C P1530800	<input type="checkbox"/> 6.6/6R P1532800	<input type="checkbox"/> 5.6/5R P1530700				
<input type="checkbox"/> 9.31/9GB P1535100		<input type="checkbox"/> 7.40/7CCC RUBLANE P1608100	<input type="checkbox"/> 6.60/6RRR LUMAX 43010331	<input type="checkbox"/> 5.8/5M P0855600				
		<input type="checkbox"/> 7.43/7CG P0066700	<input type="checkbox"/> 6.62/6RV 43006201	<input type="checkbox"/> 5.64/5RC 43004501				
		<input type="checkbox"/> 7.8/7M P0856400	<input type="checkbox"/> 6.64/6RC RUBLANE P1608000	<input type="checkbox"/> 5.62/5RV P1536400				
			<input type="checkbox"/> 6.65/6RRv P1532700					
			<input type="checkbox"/> 6.8/6M P0856000					

NEW

Majirel GLOW



- CLEAR
P1782100

LIGHT COLLECTION FOR BASES 6-10

- .11/BB
P1781600
- .12/BV
P1782300
- .13/BG
P1781700
- .21/BV
P1781800
- .22/IV
P1782400

DARK COLLECTION FOR BASES 1-5

- .11/BB
P1625401
- .12/BV
P1781900
- .13/BG
P1625501
- .20 /VVV
P1782000
- .17/BGr
P1782200

Majirel COOL COVER



<input type="checkbox"/> CC 6.17/6BGr P1021900	<input type="checkbox"/> CC 5.1/5B P0963800	NEW	<input type="checkbox"/> CC 3/3N P1769000	<input type="checkbox"/> CC 9/9N P1021000
<input type="checkbox"/> CC 7.17/7BGr P1022000	<input type="checkbox"/> CC 6.1/6B P0964100	NEW	<input type="checkbox"/> CC 4/4N P0963500	<input type="checkbox"/> CC 10/10N P1768900
<input type="checkbox"/> CC 6.11/6BB P1021500	<input type="checkbox"/> CC 7.1/7B P0964400	NEW	<input type="checkbox"/> CC 5/5N P0963700	<input type="checkbox"/> CC 5.3/5G P0963900
<input type="checkbox"/> CC 7.11/7BB P1021600	<input type="checkbox"/> CC 8.1/8B P1020800	NEW	<input type="checkbox"/> CC 6/6N P0964000	<input type="checkbox"/> CC 6.3/6G P0964200
<input type="checkbox"/> CC 8.11/8BB P1021700	<input type="checkbox"/> CC 9.1/9B P1021100	NEW	<input type="checkbox"/> CC 7/7N P0964300	<input type="checkbox"/> CC 7.3/7G P0964500
<input type="checkbox"/> CC 9.11/9BB P1021800	<input type="checkbox"/> CC 10.1/10B P1769100	NEW	<input type="checkbox"/> CC 8/8N P1020700	



MAJICRÈME 33.8 OZ.

- 12.5-vol. **NEW**
P1901900
- 20-vol.
P1537100
- 30-vol.
P1537200
- 40-vol.
P1537300


LUO COLOR



- 10/10N
P1524800
- 9/9N
P1525400
- 9.1/9B
P1524600
- 8/8N
P1525500
- 7/7N
P1525600
- 7.1/7B
P1524700
- 6/6N
P1525100
- 5/5N
40071031
- 4/4N
P1525300
- 4.65/4RRv
40071191

PASTELS

- P01/NB
P0056800
- P02/NV
P1524900
- P0/N
P1525000



LUO DEVELOPER 33.8 FL.OZ.

- 25-vol.
P1537000



LUO SHAMPOO 50.7 FL.OZ.

- 40234133

INOA™



CLEAR

- CLEAR P0981500

PALE BLONDE

- 10/10N P0541800
- 10.01/10NB P0708100
- 10.1/10B P0544000
- 10.23/10VG P1296400 High Resist

VERY LIGHT BLONDE

- 9/9N P0541100
- 9.0/9NN P1018500
- 9.01/9NB P0708200
- 9.04/9NC P0981300
- 9.1/9B P0583300
- 9.11/9BB P1029200
- 9.12/9BV P1296700 High Resist
- 9.13/9BG P0544300
- 9.2/9V P0544300
- 9.22/9VV P1633500 High Resist
- 9.3/9G P1018300 Gold Naturals
- 9.31/9GB P0583500

LIGHT BLONDE

- 8/8N P0540900
- 8.0/8NN P1018400
- 8.1/8B P0543200
- 8.13/8BG P0583000
- 8.21/8VB P1296500 HIGH RESIST
- 8.3/8G P0541700
- 8.3/8G P1018200 Gold Naturals
- 8.31/8GB P0544600
- 8.34/8GC P0543400

BLONDE

- 7/7N P0540800
- 7.0/7NN P0708400
- 7.07/7NGr P0890000
- 7.1/7B P0543800
- 7.13/7BG P0543100
- 7.11/7BB P1363500 High Resist
- 7.17/7BBGr P1029000
- 7.23/7VG P0543700
- 7.3/7G P0541400
- 7.3/7G P1018100 Gold Naturals
- 7.31/7GB P0542800
- 7.34/7GC P0583400
- 7.35/7GRv P0543300
- 7.4/7C P0981200
- 7.43/7CG P0543000
- 7.44/7CC P0755800
- 7.8/7M P0862000

DARK BLONDE

- 6/6N P0540600
- 6.34/6GC P0542300
- 6.07/6NGr P0755700
- 6.45/6CRv P0542900
- 6.46/6CR P0584700
- 6.8/6M P0861900
- 6.1/6B P0542700
- 6.11/6BB P0861300
- 6.13/6BG P0584700s
- 6.15/6BRv P0708600
- 6.17/6BBGr P1028800
- 6.23/6VG P0542500
- 6.3/6G P0541300
- 6.3/6G P1018000 Gold Naturals
- 6.31/6GB P0861400
- 6.32/6GV P0542100

REDS

- 4.56/4RvR P1362800 High Resist
- 5.5/5Rv P1362700 High Resist
- 5.56/5RvR P1362900 High Resist
- 5.60/5RRR P0755500 DMS
- 5.62/5RV P0544900
- 6.66 P0938100

LIGHT BROWNW

- 5/5N P0540700
- 5.0/5NN P0712600
- 5.1/5B P0709100
- 5.11/5BB P1665000 **NEW**
- 5.12/5BV P1362600 High Resist
- 5.13/5BG P1665100 **NEW**
- 5.15/5BRv P1362500 High Resist
- 5.17/5BGr P0583800
- 5.18/5BM P1159000
- 5.20/5VV P0754900
- 5.3/5G P0541500
- 5.3/5G P1017900 Gold Naturals
- 5.31/5GB P0708500

- 5.32/5GV P0542600
- 5.35/5GRv P0542000
- 5.4/5C P0543500
- 5.45/5CRv P0583100
- 5.8/5M P0861800

BROWN

- 4/4N P0541000
- 4.0/4NN P0712500
- 4.15/4BRv P0541900
- 4.20/4VVV P0544400
- 4.26/4VR P0545000
- 4.3/4G P0542200
- 4.35/4GRv P0542400
- 4.45/4CRv P0544100
- 4.8/4M P1158800

DARK BROWN

- 3/3N P0541200
- 3.0/3NN P0712400

DARKEST BROWN

- 2.10/2BBB P0584800

BLACK

- 1/1N P0541600

INOA Carmilane™



INOA CARMILANE

- C5.6/C5R P0937900
- C5.62/C5RV P0946400
- C6.64/C6RC P0938000
- C6.66/C6RR P0938100



RICH DEVELOPERS 32.0 FL.OZ.

- 10-vol. P0610800
- 20-vol. P0610600
- 30-vol. P0968100

INOA POST SHAMPOO 50.7 FL.OZ.

- 40335672

HAIR touch up



SHADES

- DARK BROWN/BLACK P1343800
- BROWN P1343900
- WARM BROWN P1524100
- LIGHT BROWN P1344000
- BLONDE/DARK BLONDE P1344100
- LIGHT WARM BLONDE P1524000
- AUBURN P1344200

DIARICHESSE

CLEAR	BLONDE	DARK BLONDE	REDS	LIGHT BROWN	BROWN	DARKEST BROWN
<input type="checkbox"/> CLEAR P0582000	<input type="checkbox"/> 7/7N P0581500	<input type="checkbox"/> 6/6N P0581100	<input type="checkbox"/> 4.62/4RV P0580301	<input type="checkbox"/> 5/5N P0580400	<input type="checkbox"/> 4/4N P0580000	<input type="checkbox"/> 2.10/2BBB P0540901
VERY LIGHT BLONDE	<input type="checkbox"/> 7.01/7NB P0639801	<input type="checkbox"/> 6.01/6NB P0640000	<input type="checkbox"/> 5.5/5RV P0743901	<input type="checkbox"/> 5.01/5NB P0742500	<input type="checkbox"/> 4.01/4NB P0639900	BLACK
<input type="checkbox"/> 9/9N P0742401	<input type="checkbox"/> 7.13/7BG P0640601	<input type="checkbox"/> 6.02/6NV P0641400	<input type="checkbox"/> 5.54/5RVc P0743900	<input type="checkbox"/> 5.07/5NGr P0891501	<input type="checkbox"/> 4.15/4BRV P0580100	<input type="checkbox"/> 1/1N P0579801
<input type="checkbox"/> 9.01/9NB P1477901	<input type="checkbox"/> 7.14/7BC P0743001	<input type="checkbox"/> 6.12/6BV P0641300	<input type="checkbox"/> 5.60/5RRR P0826701	<input type="checkbox"/> 5.12/5BV P0641201	<input type="checkbox"/> 4.20/4VVV P0580201	<input type="checkbox"/> .46/CR P1279100
<input type="checkbox"/> 9.02/9NV P1478001	<input type="checkbox"/> 7.23/7VG P0640500	<input type="checkbox"/> 6.13/6BG P0581200	<input type="checkbox"/> 5.65/5RRv P0891201	<input type="checkbox"/> 5.13/5BG P0580501	<input type="checkbox"/> 4.26/4VR P0743700	<input type="checkbox"/> .64/RC P1362100
<input type="checkbox"/> 9.11/9BB P0742601	<input type="checkbox"/> 7.30/7GGG P0581600	<input type="checkbox"/> 6.23/6VG P0641100	<input type="checkbox"/> 6.55/6RVrV P0891300	<input type="checkbox"/> 5.15/5BRv P0580601	<input type="checkbox"/> 4.3/4G P0996701	
<input type="checkbox"/> 9.13/9BG P0743201	<input type="checkbox"/> 7.31/7GB P0581701	<input type="checkbox"/> 6.3/6C P0742701	<input type="checkbox"/> 6.64/6RC P0826601	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	
<input type="checkbox"/> 9.3/9G P0996801	<input type="checkbox"/> 7.32/7GV P0640301	<input type="checkbox"/> 6.31/6GB P0891701		<input type="checkbox"/> 5.31/5GB P0580800	DARK BROWN	
<input type="checkbox"/> 9.31/9GB P0640101	<input type="checkbox"/> 7.34/7GC P1024001	<input type="checkbox"/> 6.32/6GV P1190801		<input type="checkbox"/> 5.32/SGV P0580901	<input type="checkbox"/> 3/3N P0579900	
LIGHT BLONDE	<input type="checkbox"/> 7.35/7GRv P0743101	<input type="checkbox"/> 6.34/6GC P0581301		<input type="checkbox"/> 5.35/5GRv P0640801	<input type="checkbox"/> 3.00/3NN P0639701	
<input type="checkbox"/> 8/8N P0581801	<input type="checkbox"/> 7.40/7CCC P1024101	<input type="checkbox"/> 6.35/6GRv P0581401		<input type="checkbox"/> 5.42/5CV P0743400		
<input type="checkbox"/> 8.02/8NV P0640200	<input type="checkbox"/> 7.43/7CG P0891101	<input type="checkbox"/> 6.4/6C P0890901		<input type="checkbox"/> 5.8/5M P0830600		
<input type="checkbox"/> 8.13/8BG P0743300	<input type="checkbox"/> 7.8/7M P0890801	<input type="checkbox"/> 6.40/6CCC P0641500				
<input type="checkbox"/> 8.3/8G P0742901		<input type="checkbox"/> 6.45/6CRV P0744000				
<input type="checkbox"/> 8.31/8GB P0581901		<input type="checkbox"/> 6.8/6M P0890701				
<input type="checkbox"/> 8.34/8GC P1190901						

DIALIGHT

CLEAR	VERY LIGHT BLONDE	LIGHT BLONDE	BLONDE	DARK BLONDE	LIGHT BROWN	BROWN
<input type="checkbox"/> CLEAR P0587000	<input type="checkbox"/> 9.01/9NB P0586800	<input type="checkbox"/> 8/8N P0586300	<input type="checkbox"/> 7/7N P0641700	<input type="checkbox"/> 6/6N P0585700	<input type="checkbox"/> 5/5N P0641600	<input type="checkbox"/> 4/4N P0584900
PALE BLONDE	<input type="checkbox"/> 9.1/9B P1650100	<input type="checkbox"/> 8.1/8B P0997000	<input type="checkbox"/> 7.12/7BV P0826900	<input type="checkbox"/> 6.1/6B P0997100	<input type="checkbox"/> 5.1/5B P0891900	
<input type="checkbox"/> 10.12/10BV P0641800	<input type="checkbox"/> 9.02/9NV P0586700	<input type="checkbox"/> 8.23/8VG P0892400	<input type="checkbox"/> 7.13/7BG P0998900	<input type="checkbox"/> 6.11/6BB NEW P1770300	<input type="checkbox"/> 5.07/5NGr P0744200	
<input type="checkbox"/> 10.13/10BG P0641900	<input type="checkbox"/> 9.03/9NG P0586900	<input type="checkbox"/> 8.3/8G P0586400	<input type="checkbox"/> 7.31/7GB P0586100	<input type="checkbox"/> 6.13/6BG P0583900	<input type="checkbox"/> 5.26/5VR P0827400	
<input type="checkbox"/> 10.21/10VB P0827200	<input type="checkbox"/> 9.11/9BB P0744300	<input type="checkbox"/> 8.34/8GC P0586500	<input type="checkbox"/> 7.35/7GRv P1403500	<input type="checkbox"/> 6.23/6VG P0892300	<input type="checkbox"/> 5.31/5GB P0585401	
<input type="checkbox"/> 10.22/10VV P1171000	<input type="checkbox"/> 9.12/9BV P0826800		<input type="checkbox"/> 7.4/7C P0827000	<input type="checkbox"/> 6.3/6G P0585900	<input type="checkbox"/> 5.32/5GV P0892200	
<input type="checkbox"/> 10.23/10VG P1650300	<input type="checkbox"/> 9.13/9BG P0586800		<input type="checkbox"/> 7.40/7CCC P0744600	<input type="checkbox"/> 6.34/6GC P0586001	<input type="checkbox"/> 5.35/5GRv P0642001	
<input type="checkbox"/> 10.32/10GV P0744400	<input type="checkbox"/> 9.21/9VB P1650200		<input type="checkbox"/> 7.43/7CG P0586200	<input type="checkbox"/> 6.45/6CRv P0892000	<input type="checkbox"/> 5.4/5C* P1024200	
	<input type="checkbox"/> 9.3/9G P0585200		<input type="checkbox"/> 7.8/7M P1158700	<input type="checkbox"/> 6.46/6CR* P1024400	<input type="checkbox"/> 5.52/5RVV P0585500	
	<input type="checkbox"/> 9.31/9GB P1403400			REDS	<input type="checkbox"/> 5.8/5M P1158600	
	DIACTIVATEUR 33.8 FL. OZ.			<input type="checkbox"/> 6.64/6RC P0827100		
	<input type="checkbox"/> 6-vol. P0591700			<input type="checkbox"/> 5.54/5RVc P0827500		
	<input type="checkbox"/> 9-vol. P0591800			<input type="checkbox"/> 5.66/5RR P0585600		
	<input type="checkbox"/> 15-vol. P0591900					

#lorealprou

DIARICHESSE

SHADES	HI-VISIBILITY
<input type="checkbox"/> .35/GRV P1278000	<input type="checkbox"/> .43/CG P1279200
	<input type="checkbox"/> .46/CR P1279100
	<input type="checkbox"/> .64/RC P1362100
METALS	
<input type="checkbox"/> .11 P1630400	
<input type="checkbox"/> .24 P1630500	

DIALIGHT MILKSHAKES

<input type="checkbox"/> 9.01/9NB	<input type="checkbox"/> 9.12/9BV	<input type="checkbox"/> 10.22/10VV
<input type="checkbox"/> 9.1/9B	<input type="checkbox"/> 9.21/9VB	<input type="checkbox"/> 10.23/10VG
<input type="checkbox"/> 9.02/9NV	<input type="checkbox"/> 10.12/10BV	<input type="checkbox"/> 10.32/10GV
<input type="checkbox"/> 9.03/9NG	<input type="checkbox"/> 10.13/10BG	
<input type="checkbox"/> 9.11/9BB	<input type="checkbox"/> 10.21/10VB	



SEMI PERMANENT HAIRCOLOR

10 **True-to-tone** shades and 1 **clear** for unlimited possibilities



PINK SORBET
E2540200



SUNSET CORAL
E2540400



HYPNOTIC MAGENTA
E2540100



ELECTRIC VIOLET
E2540300



NAVY BLUE
E2539900



CARIBBEAN BLUE
E2540600



RED LIPSTICK
E2637500



YELLOW SUN
E2637100



SUGAR LILAC
E2723000



TWINKLE FUSCHIA
E2722600



CRYSTAL CLEAR
E2540500



FLASH PRO HAIR MAKE-UP



MYSTIC FOREST
E2776600



MIDNIGHT FUCHSIA
E2776700



SPICE IS NICE
E2777000



GOLD DIGGER
E2776500



SILVER LINING
E2899000



HELLO HOLO
E2777300



RED HOT
E2776300



DANCING PINK
E2776400



GALAXY TRIP
E2777200



PURPLE REIGN
E2776900

SERIE EXPERT

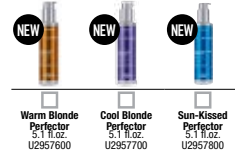
IN-SALON

Powermix Treatments



Powermix Base 5.1 fl.oz. 30 applications E2504900	Powermix Color 5.1 fl.oz. 30 applications E2505100	Powermix Liss 5.1 fl.oz. 30 applications E2505200	Powermix Repair 5.1 fl.oz. 30 applications E2988400	Powermix Force 5.1 fl.oz. 30 applications E2505300	Powermix Nutri 5.1 fl.oz. 30 applications E2505400	Powermix Base Chamber 5.1 fl.oz. 30 applications E2414000	Powermix Additive Chamber 5.1 fl.oz. 30 applications E2414300
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Blondifier



Warm Blonde Perfector 5.1 fl.oz. U2957600	Cool Blonde Perfector 5.1 fl.oz. U2957700	Sun-Kissed Perfector 5.1 fl.oz. U2957800
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Backbar

Absolut Repair Lipidium



Shampoo 50.7 fl.oz. E218501	Conditioner 33.8 fl.oz. E2742600	Instant Resurfacing Mask 16.9 fl.oz. E2987700
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Nutrifier



Shampoo 50.7 fl.oz. E2964400	Conditioner 33.8 fl.oz. E2743100	Masque 16.9 fl.oz. E2985100
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Liss Unlimited



Shampoo 50.7 fl.oz. E2223700	Conditioner 25.3 fl.oz. E2222200
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Lumino Contrast



Shampoo 50.7 fl.oz. E2355500

Inforcer



Shampoo 50.7 fl.oz. E2229202	Conditioner 25.3 fl.oz. E2229500	Masque 16.9 fl.oz. E2229900
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Vitamino Color A-OX



Shampoo 50.7 fl.oz. E2225901	Sulfate-Free Soft Cleanser 16.9 fl.oz. E2229700	Conditioner 33.8 fl.oz. E2742900	Gel-Masque 16.9 fl.oz. E2228600	Fresh Feel Masque 16.9 fl.oz. E2227300
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Volumetry



Shampoo 50.7 fl.oz. E2907901	Conditioner 25.3 fl.oz. E2363300
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Silver



Shampoo 50.7 fl.oz. U2828300

Blondifier



Shampoo 50.7 fl.oz. E2740900	Conditioner 33.8 fl.oz. E2742000	Masque 16.9 fl.oz. E2741700
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AT-HOME

Absolut Repair Lipidium



Shampoo 16.9 fl.oz. E2988600	Conditioner 10.1 fl.oz. E2988600	Instant Resurfacing Mask 6.7 fl.oz. E2987100	Resurfacing Golden Mask 8.4 fl.oz. E2987400	Blow-Dry Cream 8.4 fl.oz. E2989100	Serum 5.1 fl.oz. E2988100	10 IN 1 1.0 fl.oz. E2987800	10 IN 1 6.4 fl.oz. E2989500
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Nutrifier



Shampoo 16.9 fl.oz. E2364200	Conditioner 10.1 fl.oz. E2364000	Masque 6.7 fl.oz. E2364500	DD Balm 8.4 fl.oz. E2364900	DD Balm 1.35 fl.oz. E2365500
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Liss Unlimited



Shampoo 16.9 fl.oz. E2221900	Conditioner 10.1 fl.oz. E2220600	Masque 6.7 fl.oz. E2222100	Blow-Dry Cream 8.4 fl.oz. E2222400	Double Serum 5.1 fl.oz. E2222800	Double Serum 1.0 fl.oz. E2223200
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Lumino Contrast



Shampoo 16.9 fl.oz. E2317400	Masque 10.1 fl.oz. E2317200	Masque 8.4 fl.oz. E2355600
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Silver



Shampoo 16.9 fl.oz. U2828400	Shampoo 10.1 fl.oz. U2828500
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Blondifier



Shampoo 16.9 fl.oz. E2740700	Conditioner 10.1 fl.oz. E2740500	Masque 6.7 fl.oz. E2742000	Masque 8.4 fl.oz. E2741700
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Inforcer



Shampoo 16.9 fl.oz. E2229100	Conditioner 10.1 fl.oz. E2229000	Masque 6.7 fl.oz. E2229400	Masque 8.4 fl.oz. E2229600	Leave-In 5.1 fl.oz. E2230200	Night Anti-Breakage Serum 5.1 fl.oz. E2230600	Brush Proof 1.3 fl.oz. P1437200
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Vitamino Color A-OX



Shampoo 16.9 fl.oz. E2225800	Sulfate-Free Soft Cleanser 10.1 fl.oz. E2228600	Conditioner 5.1 fl.oz. E2227000	Conditioner 6.7 fl.oz. E2226100	Gel-Masque 8.4 fl.oz. E2226300	Fresh Feel Masque 6.7 fl.oz. E2227200	Color 10 in 1 6.4 fl.oz. E2228001	Color Corrector Blondes 5.1 fl.oz. E2227400	Color Corrector Brunettes 5.1 fl.oz. E2227800
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Volumetry



Shampoo 10.1 fl.oz. E2362800	Conditioner 6.7 fl.oz. E2363100	Root Spray 4.2 fl.oz. E2363401
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Accessories



Shampoo PUMP 1500ML E1599400	Conditioner PUMP 1000ML E2936500
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SOURCE

essentielle

IN-SALON



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Shampoo	Delicate Shampoo	Nourishing Shampoo	Nourishing Masque	Double Shampoo Refill System	Single Shampoo Refill System	Refill System Push Pull
50.7 Fl. oz. E2924000	50.7 Fl. oz. E2925200	50.7 Fl. oz. E2924400	16.9 Fl. oz. E2924500	W11 x D7.25 x H21.75	W5.5 x D7.25 x H21.75	E2666701

AT-HOME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Shampoo	Daily Detangling Conditioner	Nourishing Shampoo	Nourishing Masque	Delicate Shampoo	Radiance Masque
10.1 Fl. oz. E2923800	6.7 Fl. oz. E2923900	10.1 Fl. oz. E2924100	10.1 Fl. oz. E2924200	10.1 Fl. oz. E2925100	8.4 Fl. oz. E2924700

Tecni. ART

HOLD



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Extreme Laquer	Infinium 3	Infinium 4	Web
10.2 oz. P1053201	10.2 oz. P1054101	10.2 oz. P1054201	5.1 oz. E2906400

TEXTURE



<input type="checkbox"/>	<input type="checkbox"/>
Next Day Hair	Architexture
6.8 oz. P1053301	1.7 oz. P1053503

STYLE REVIVERS



<input type="checkbox"/>
Morning After Dust
6.76 oz. E1584100

VOLUME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Liss & Pump Up	Volume Envy Extra	Densité	Super Dust
5.0 fl. oz. E1025202	8.2 oz. E2909300	4.2 fl. oz. P1053900	0.25 oz. E0940301

TRANSFORMERS



<input type="checkbox"/>	<input type="checkbox"/>
Transformer Lotion	Transformer Gel
5.1 fl. oz. E2909000	5.1 fl. oz. E2906700

SMOOTH



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sleek & Swing	Liss Control	Liss Control +
5.0 fl. oz. E1045102	5.0 oz. E0962302	1.69 oz. E0962503

CURL



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bouncy & Tender	Siren Waves	Wave Fatales
5.0 fl. oz. E1045202	5.0 oz. E1474301	5.0 oz. E0949102

HOMME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strong	Sculpte	Mat	Clay	Poker Paste
5.0 fl. oz. E0975000	5.0 fl. oz. E1599101	2.7 fl. oz. E1599600	1.7 fl. oz. E1601200	2.6 oz. U2835700

MYTHIC OIL

IN-SALON

Normal to Fine Hair		Thick Hair		
				
Emulsion Ultrafine	Shampoo	Masque	Huile Initiale	Masque
5.0 fl.oz. E1857800	33.8 fl.oz. E1858000	16.9 fl.oz. E1858101	5.0 fl.oz. E1861400	16.9 fl.oz. E1857500

AT-HOME

Normal to Fine Hair		Thick Hair		Leave-Ins		
						
Shampoo	Masque	Shampoo	Masque	Creme Universelle	Huile Originale	Huile Radiance
8.45 fl.oz. E1860600	6.7 fl.oz. E1859801	8.45 fl.oz. E1860000	6.7 fl.oz. E1860500	5.0 fl.oz. E1977300	3.4 fl.oz. E2505600	3.4 fl.oz. E2505700

PRO | FIBER

PROFESSIONAL HAIR DAMAGE SCIENCE

IN-SALON

Revive		Restore		Recover		RE-CREATE		
								
Shampoo	Concentrate — Box of 10 —	Shampoo	Concentrate — Box of 10 —	Shampoo	Concentrate — Box of 10 —	Renew Activating Masque	Shampoo	Concentrate — Box of 10 —
34 fl.oz. E1628300	0.51 fl.oz. E1628800	34 fl.oz. E1629400	0.51 fl.oz. E1628900	34 fl.oz. E1629500	0.51 fl.oz. E1629000	16.9 fl.oz. E1629200	34 fl.oz. E2022400	0.51 fl.oz. E2022600

AT-HOME

Revive		Restore			Recover			RE-CREATE			Re-Charge		
													
Shampoo	Conditioner	Masque	Leave-In	Shampoo	Masque	Leave-In	Shampoo	Conditioner	Leave-In	Shampoo	Conditioner	Leave-In	Re-Charge — Box of 6 —
8.45 fl.oz. E1627600	6.76 fl.oz. E1627900	6.76 fl.oz. E1628200	2.54 fl.oz. E1628500	8.45 fl.oz. E1627700	6.76 fl.oz. E1628300	5.1 fl.oz. E1628600	8.45 fl.oz. E1627800	6.76 fl.oz. E1628100	2.54 fl.oz. E1628700	8.45 fl.oz. E2022301	6.76 fl.oz. E2022500	5.1 fl.oz. E2022700	0.68 fl.oz. E1629100



RETAIL TRAVEL SIZES

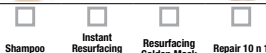
SERIE EXPERT

Vitmino Color A-OX



Shampoo 3.4 fl.oz. E2547300
 Masque 2.55 fl.oz. E2546200
 Color 10 in 1 1.5 fl.oz. E2548600

Absolut Repair



Shampoo 3.4 fl.oz. E2988500
 Instant Resurfacing Mask 2.55 fl.oz. E2987600
 Resurfacing Golden Mask 2.55 fl.oz. E2989400
 Repair 10 n 1 1.5 fl.oz. E2989600

Inforcer



Shampoo 3.4 fl.oz. E2547500
 Masque 2.5 fl.oz. E2547600

Nutrifier



Shampoo 3.4 fl.oz. E1745600
 Masque 2.5 fl.oz. E1745800

Tecni. ART



Extreme Laquer 2.1 oz. P1106101
 Next Day Hair 2.1oz. P1053401

MYTHIC OIL

Thick Hair



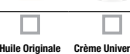
Shampoo 2.50 fl.oz. E2507400
 Masque 2.50 fl.oz. E2507600

Normal to Fine Hair



Shampoo 2.50 fl.oz. E2507300
 Masque 2.50 fl.oz. E2507500

Oils and Leave-ins



Huile Originale 1.01 fl.oz. E2308500
 Crème Universelle 1.89 fl.oz. E2529100

L'ORÉAL PROFESSIONNEL ACCESSORIES

DIA ACCESSORIES

- DIA HOLSTER (TOOL BELT) E0305900

BALAYAGE ACCESSORIES

- BALAYAGE COMPLETE ARTIST KIT (includes all the accessories below in a durable carryall case) U1863900
- BALAYAGE KIT LARGE PLANCHETTE U1863500
- BALAYAGE KIT SMALL PLANCHETTE U1863600

LIGHTENER ACCESSORIES

- LIGHTENER SMALL PLANCHETTE 40703764
- LIGHTENER MEDIUM PLANCHETTE E9845200

MÈCHES

- EASI-MÈCHES LONG 40703764
- QUICK-MÈCHES LONG 40700052
- SWEET MÈCHES E1980400
- ALUMINUM FOIL E2794600

SMARTBOND ACCESSORIES

- SMARTBOND DISPENSER E2254800

L'ORÉAL PROFESSIONNEL BRANDED ACCESSORIES

- APRON 40703772
- APPLICATOR BOTTLE 40702444
- BOWL E2492000
- MINI HAIRCOLOR BRUSH 40702729
- SMALL HAIRCOLOR BRUSH 40702728
- CAPE 40703771
- COLOR RACK For use with INOA, Majirel, DIA & LUO, each rack holds 18-21 tubes U0841800
- COLOR WHISK 40701660
- SHAKER U2127500
- DIGITAL TIMER U1395400
- TUBE KEY 40703163
- GRIP CLIPS (set of 4) U2747100

SERIE EXPERT ACCESSORIES

- BACKBAR SHAMPOO PUMP E1599400
- BACKBAR CONDITIONER PUMP E0519700
- POWERMIX BASE CHAMBER E2414000
- POWERMIX BOWL & SPATULA E2414300

SOURCE ESSENTIELLE

- BACKBAR SHAMPOO PUMP E2666600

MYTHIC OIL ACCESSORIES

- BACKBAR SHAMPOO PUMP E2011800
- BACKBAR CONDITIONER PUMP E0668900

PRO FIBER ACCESSORIES

- BACKBAR SHAMPOO PUMP E160500
- MEASURING SPOON E2115400



Majirel



- LP MJ MAJIREL ABSOLU 6
43004801
- LP MJ MAJIREL ABSOLU 7
43006701
- LP MJ MAJIREL ABSOLU 5
43002901
- LP MJ MAJIREL ABSOLU 8
43008301
- LP MJ MAJIREL SUPERIOR COVERAGE 6.0
P0048800
- LP MJ MAJIREL SUPERIOR COVERAGE 7.0
P0049000
- LP MJ MAJIREL SUPERIOR COVERAGE 5.0
P0048700
- LP MJ MAJIREL ABSOLU 9
43009101
- LP MJ MAJIREL ABSOLU 4
P1531000
- LP MJ MAJIREL SUPERIOR COVERAGE 8.0
P0049100

Majirel COOL COVER



- LP MJ COOL COVERAGE 6
P0964000
- LP MJ COOL COVERAGE 7
P0964300
- LP MJ COOL COVERAGE 5
P0963700
- LP MJ COOL COVER 8
P1020700
- LP MJ COOL COVERAGE 7.1
P0964400
- LP MJ COOL COVERAGE 4
P0963500
- LP MJ COOL COVERAGE 6.1
P0964100
- LP MJ COOL COVER 8.11
P1021700
- LP MJ COOL COVER 7.11
P1021600
- LP MJ COOL COVERAGE 5.1
P0963800

INOA™



- LP INOA 2P 6
P0540600
- LP INOA 2P 7
P0540800
- LP INOA 2P 5
P0540700
- LP INOA 2P 8
P0540900
- LP INOA 2P 6.0
P0540600
- LP INOA 2P 7.0
P0708400
- LP INOA 2P 4
P0541000
- LP INOA 2P 5
P0712600
- LP INOA 2P 9
P0541100
- LP INOA 2P 8.0
P0540900

DIALIGHT



- DIA LIGHT CLEAR
P0587000
- DIA LIGHT 10.12 (MILKSHAKE)
P0641800
- DIA LIGHT 9.01 (MILKSHAKE)
P0586600
- DIA LIGHT 10.21 (MILKSHAKE)
P0827200
- DIA LIGHT 9.12 (MILKSHAKE)
P0826800
- DIA LIGHT 9.11 (MILKSHAKE)
P0744300
- DIA LIGHT 8
P0586300
- DIA LIGHT 10.13 (MILKSHAKE)
P0641900
- DIA LIGHT 9.02
P0586700
- DIA LIGHT 9.13
P0586900

TOP RETAIL MUST-HAVES



- Vitamino Shampoo**
300ml
E2228600
- Vitamino Conditioner**
200ml
E2226100
- Vitamino 10n1**
190ml
E2228001
- Vitamino CC Blonde**
150ml
E2227400
- AR Masque**
250ml
E2987400
- Inforcer Shampoo**
300ml
E2229000
- Inforcer Conditioner**
200ml
E2229400
- Inforcer Masque**
250ml
E2229600
- Volumetry Root Spray**
125ml
E2363401
- Mythic Oil Originale**
100ml
E2505600

Tecni.ART



- Next Day Hair**
6.8 oz
P1053300
- Infinium 4**
10.2 oz
P1054200
- Volume Envy Extra**
8.2 oz
E1442600
- Architexture**
1.7 oz
P1053501
- Transformer Lotion**
5.1 oz
E2909000

SERIE EXPERT POWERMIX



- POWERMIX REPAIR**
5.1 fl.oz.
E2988400
- POWERMIX NUTRI**
5.1 fl.oz.
E2505400
- POWERMIX COLOR**
5.1 fl.oz.
E2505100
- POWERMIX LISS**
5.1 fl.oz.
E2505200
- POWERMIX FORCE**
5.1 fl.oz.
E2505300
- POWERMIX BASE**
5.1 fl.oz.
E2504900

