



L'ORÉAL  
PROFESSIONNEL  
PARIS

NOVEMBER 2019

UNIQUE  
ART



**NEW** Majirel **GLOW**

**GLOW UP YOUR HAIRCOLOR**

No level for 4X more translucency\*

High reflect concentration to neutralize

Permanent crème color

\*versus Majirel Classic



#lorealprou #majireglow

# NEW SHADES FOR THE ULTIMATE ARTIST PALETTE

## 5 NEW SHADES FOR LIGHT BASES

Specially formulated for levels 6-10.

Use alone on light bases or mix with light Majirel shades.

NEW SHADES

	L.01/NB	L.10/BBB	L.02/NV	L.18/BM	L.28/VM
LEVEL 9					
LEVEL 8					
LEVEL 7					
LEVEL 6					

## 3 NEW SHADES FOR DARK BASES

Specially formulated for levels 1-5.

Use alone on dark bases or mix with dark Majirel shades.

NEW SHADES

	D.01/NB	D.22/VV	D.21/VB
LEVEL 5			
LEVEL 4			
LEVEL 3			
LEVEL 2			

Swatches shown on virgin hair using 20-vol. Majicrème Developer



Find all Majirel GLOW shades on Style My Hair Pro App!

Available for download on

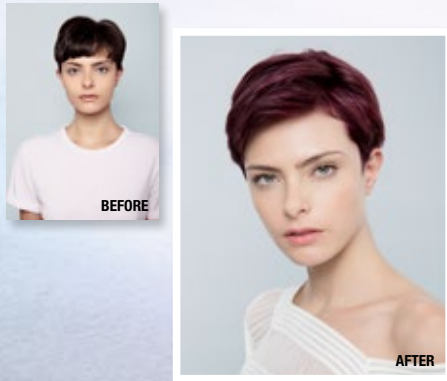


#lorealprou #majirelglow

# Majirel GLOW

## GLOW UP YOUR COLOR SERVICES

### 1 GLOW



Majirel GLOW L.22/VV

### 2 GLOW LIGHTS



Majirel GLOW L.28/VM

### 3 GLOW REFRESH



Majirel GLOW D.11/BB & D.01/NB

**GLOW LIVE  
IN ACTION**  
LEARN FROM TOP ARTISTS



Daniel Mason Jones



Nancy Braun

**WATCH NOW  
ON YOUTUBE**



<b>CLIENT</b>	<b>HAIRCUT CLIENT NEW TO COLOR</b>	<b>EXISTING BALAYAGE OR HIGHLIGHT CLIENT</b>	<b>EXISTING COLOR CLIENT</b>
<b>TECHNIQUE</b>	Balayage or Global No need to pre-lighten	Balayage, Foil highlights or lowlights on select pieces	Global or Pull-through mid-lengths & ends
<b>RESULT</b>	Dimension Prismatic shine	Tripled dimension Neutralization Prismatic shine	Refreshed tone & neutralization without added depth Prismatic shine

**FIND FULL STEP-BY-STEPS ON OUR PRO SITE!**  
[WWW.PROUS.LOREALPROFESSIONNEL.COM](http://WWW.PROUS.LOREALPROFESSIONNEL.COM)

# GLOW TECH TALK

**NEW**  
DEVELOPER



## WHY 12.5-VOLUME?

Lower lift for a softer glow

Gentler processing for sensitized midlengths and ends

Creative formulations

**3**  
DEVELOPER  
OPTIONS

## INTRODUCING

**NEW!** 12.5-vol. developer launched to be used exclusively with GLOW!



**NEW**

## FOR BEST RESULTS

**NEW!** 12.5-vol. Majicrème Developer for regrowth.

20- & 30-vol. Majicrème Developer for midlengths & ends.

UP TO  
**3**  
LEVELS  
OF LIFT

## LIFT & TONE IN 1 STEP ON ALL LEVELS

### LEVELS OF LIFT

12.5-VOL	20-VOL	30-VOL
Up to 1 level	Up to 2 levels	Up to 3 levels



**1:1.5**  
MIXING RATIO

## MIXING TIPS

### WHITE BLENDING

For up to 30% white blending, mix equal parts GLOW and Natural shade.



## MAJIREL GLOW CLEAR

**PRO TIP:** Use alone or mix with any GLOW or Majirel Classic shade to customize.

**NEW**



# CHOOSE FROM THE FULL MAJIREL GLOW COLLECTION

## LIGHT COLLECTION SHOWN HERE ON LEVEL 7



## DARK COLLECTION SHOWN HERE ON LEVEL 3





LIVE THE DIFFERENCE

INOA™

WITH PATENTED ODS<sup>2</sup> TECHNOLOGY





# MORE TO LOVE

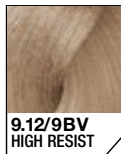
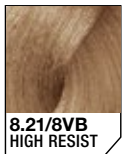
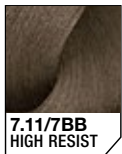
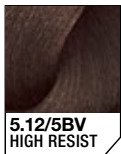
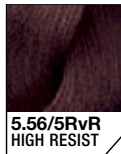
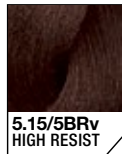
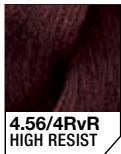
## THE BRANDS THAT REINFORCE INOA'S INNOVATIVE SPIRIT

ARTIST  
FAVORITE

**INOA**  
HIGH RESIST



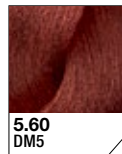
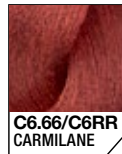
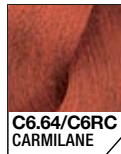
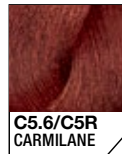
Patented High Resist Dye that creates a stronger connection for neutralizing results



**INOA**  
INTENSE REDS



These perfectly pure reds offer unmatched fade-resistance



CLASSIC RED

CARMILANE RED

Day of application\*



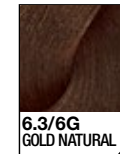
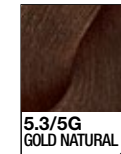
After 22 shampoos\*



**INOA**  
GOLD NATURALS



Natural shades that maintain the depth of the desired target shade



\*ACCORDING TO INTERNAL TESTS VS. OTHER L'ORÉAL PROFESSIONNEL REDS

#lorealprou #inoaus

# FEEL CONFIDENT DURING AN INOA CONSULTATION

## TIPS TO HELP CONVERT YOUR CLIENT TO INOA



### THE TECH TALK

We live in an age where everything we do is touched by technology. That's what makes INOA's groundbreaking, ammonia-free ODS<sup>2</sup> Technology its #1 selling point for clients.

“When INOA launched, I was over the moon excited because we were really, truly the first ones with it and I knew that we had cutting edge technology.”

#### JESSICA TODD

Owner of Jessica Todd Salon



### SHOW AND TELL

INOA sells itself when clients hear about the benefits they'll receive use after use. Clients are willing to pay a higher price for a luxury service. Show your clients the shine of the color in the bowl or have them smell the zero odor formula.

“The fact that a client can notice the difference in their hair texture and how shiny their hair is after an INOA service is the most astounding thing.”

#### JENNIFER LUSZCZAK

Colorist at Matthew Morris Salon



### VERSTILITY SELLS

INOA can do it all! Whether your client is looking for grey coverage, lowlights, a vibrant red, or a soft and natural gold, there is truly something for every client.

“Not all ammonia-free color lines will cover 100% grey, but with INOA, it's consistent every time.”

#### JENNIFER COSTA

Colorist at John Barrett Salon

# ENHANCE COLOR VIBRANCY WITH RICH & DEEP TONES



**VIBRANT RED**  
**RACHEL COSTELLO**  
@costellorachel



**LOWLIGHT BLONDE**  
**CORINA MENAGIAS**  
@chroma\_by\_cor



**RADIANT BRUNETTE**  
**HOLLY KENDALL**  
@hkendallhair

“ Using L’Oréal Professionnel INOA Carmilane I love that I was able to achieve this luscious vibrant red for my guest that is resistant to fading and Ammonia Free. Healthy hair is happy hair is my motto! ”

**RACHEL COSTELLO**  
L’Oréal Professionnel Artist

**TO LEARN MORE ABOUT INOA, VISIT OUR PRO SITE:**  
**[WWW.PROUS.LOREALPROFESSIONNEL.COM](http://WWW.PROUS.LOREALPROFESSIONNEL.COM)**

***TECNI***  
**ART.**



# THE TECNI.ART PORTFOLIO OFFERS EVERYTHING YOUR STYLISTS NEED



## *HOLD*

**EXTREME LACQUER**  
Extreme Hold Hairspray

**INFINIUM 4**  
Strong Hold Hairspray

**INFINIUM 3**  
Medium Hold Hairspray



## *TEXTURE*

**NEXT DAY HAIR**  
Texturizing Spray

**ARCHITEXTURE**  
Matte Defining Paste

**MORNING AFTER DUST**  
Cleansing Dry Shampoo

**WEB**  
Design Sculpting Paste

**FIX POLISH**  
Defining Compact Gel



## *VOLUME*

**VOLUME ENVY EXTRA**  
Strong Hold Volume Mousse

**DENSITE**  
Thickening Primer

**SUPER DUST**  
Volume & Texture Powder



## *SMOOTH*

**LISS CONTROL**  
Smoothing Cream

**LISS CONTROL+**  
Smoothing Serum



## *CURL*

**BOUNCY & TENDER**  
Curl-Defining Gel

**SIREN WAVES**  
Defining Elasto-Cream



## *TRANSFORMERS*

**TRANSFORMER LOTION**  
Blowdry Lotion +  
Texture Paste

**TRANSFORMER GEL**  
Volume Foam + Control Gel

*INTRODUCING*

# FIX POLISH

## A COMPACT GEL THAT GUARANTEES TARGETED RETOUCHING

### WHAT IT IS:

a compact gel-in-wax that adds polished definition, hold and shine

### PERFECT FOR:

braids and updos to tame and retouch,  
controlling flyaways & baby hairs

### HOW TO USE:

Apply a pea-size amount of product  
on your fingertips and swipe through the  
hair to add control.

### RETAIL TIP:

Recommend to your clients as the perfect  
on-the-go retoucher for control, humidity  
resistance and updo maintenance.



# FIX POLISH'S POINT OF DIFFERENCE



## FIX POLISH

Compact Gel-in-Wax

Level 3

Braids and updos that need definition and control, any styles that require a polished finish

The compact gel makes targeted definition and control a breeze



## ARCHITEXTURE

Paste

Level 3

Textured, matte styles with strong, but pliable hold

Adds texture, control and a matte finish in one stroke



## TRANSFORMER GEL

Foam-to-Gel

Level 3

Limitless looks for volume, short cuts, bouncy curls

Ability to use on wet and dry hair. Versatility with ability to use as a gel or foam

**FORMAT**

**HOLD**

**FINISHED LOOK**

**POINT OF DIFFERENCE**



# SALON SUCCESS WITH **SOURCE** essentielle

## INDIGO SALON SAN DIEGO, CA

We caught up with Carrie Daly, the salon manager, to learn about Indigo Salon's success with the NEW Source Essentielle.

### Q&A

**Q: Who has been your target client to offer Source Essentielle to?**

**A:** We have many clients who have regularly been requesting a sulfate-free, more naturally derived product and they previously have been purchasing their haircare from stores like Whole Foods and other natural food stores. It has been great to be able to now offer a L'Oréal Professionnel product to answer their needs.

**Q: During the consultation, how do you recommend Source Essentielle?**

**A:** We educate on the product benefits of each product and the unique difference with the shampoo refill system. We also talk about how the brand is making the change towards reducing plastic use—this is a big selling point for our clients.

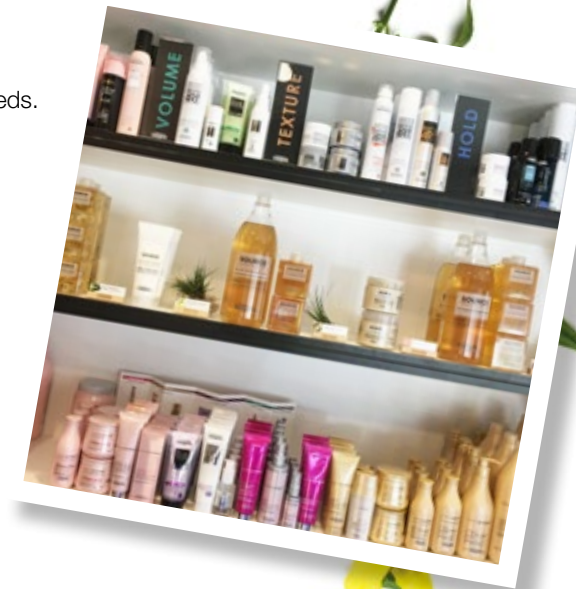
**Q: How do you describe the difference between Source and your more traditional haircare lines?**

**A:** We mainly focus on the different ingredients—the lack of sulfates and silicone as well as the inclusion of naturally-derived ingredients.

**Q: How do you set expectations on how the result with Source will be slightly different than a more traditional haircare line?**

“ We tell the client their hair will feel more like hair! ”

**A:** And when it comes to application, we recommend adding water to the hair and then massaging into the hair to create the lather. It does not take much product to create a rich lather.



# SERIE EXPERT

## EXCITE YOUR CUSTOMERS WITH SERIE EXPERT GIFT SETS

**20%**  
of savings  
\$56 suggested  
retail price



### ABSOLUT REPAIR GIFT SET:

- 1 Absolut Repair Shampoo
- 1 Absolut Repair Mask



### INFORCER GIFT SET:

- 1 Inforcer Shampoo
- 1 Inforcer Mask



### VITAMINO GIFT SET:

- 1 Vitamino Shampoo
- 1 Vitamino Mask

**NOW IN SALON**

# GROW YOUR SALON'S HOLIDAY SALES WITH SERIE EXPERT

## BUILD YOUR SELL-THROUGH STRATEGY FOR A SUCCESSFUL HOLIDAY SEASON.

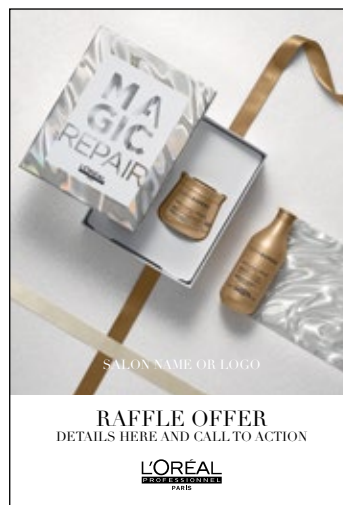
Create In-Salon Animations



### CREATE A GIFT BUNDLE

For every gift set sold, offer your client a coupon for a free treatment at their next appointment. Better yet, invite them to gift the free treatment.

\*To easily create a coupon, use our Gift Voucher Card on LP Plus ([lorealprofessionnelplus.com](http://lorealprofessionnelplus.com)) as a template.



### HOST A RAFFLE

Invite every client to submit their name for a chance to win a gift set and a complimentary treatment.



### HOST A HOLIDAY EVENT

Invite clients to receive a free hairstyle the night of the event. For those in attendance, offer 20% off any gift set.



## DID YOU KNOW?

- Members earn points on every L'Oréal Professionnel purchase to use toward FREE education, business resources, back bar and more.
- Plus, members can earn points on purchases for Redken, Pureology, Matrix, Pulp Riot, Baxter of California, Mizani, Kérastase, and Shu Uemura Art of Hair so you can earn rewards faster!
- The robust rewards catalog is filled with education offerings, all designed to help you build your business. From educational adventures to business coaching, L'Oréal Professionnel adds new and innovative class offerings every day.
- Take advantage of exclusive promotions only available to LEVEL members.

Visit [www.LevelLoyaltyRewards.com](http://www.LevelLoyaltyRewards.com) to enroll today!

# ARE YOU A LEVEL LOYALTY REWARDS MEMBER?

## ENROLL TODAY TO START EARNING POINTS!

# LEVEL

LOYALTY REWARDS



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MATRIX

PUREOLOGY  
serious colour care

REDKEN  
5TH AVENUE NYC

shu uemura  
art of hair

Baxter  
OF CALIFORNIA

PULPRIOT

MIZANI

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Follow our Instagram page to discover the latest trends, product innovations, education offerings, and inspirational work.

Be featured on our page! Be sure to hashtag #lorealprous #learnwithlp and tag @lorealproeducationus in stories!

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# GET INSPIRED!



Sign up for the L'Oréal Professionnel Newsletter to learn about trending looks, product spotlights, educational offerings, and business building tips!

**Sign up here:**

<https://prous.lorealprofessionnel.com/newsletter>

## TRANSFORM YOUR HAIRCOLOR CONSULTATIONS WITH THE STYLE MY HAIR PRO APP



Available for download on



# Majirel

	<b>PALE BLONDE</b>	<b>LIGHT BLONDE</b>	<b>BLONDE</b>	<b>DARK BLONDE</b>	<b>LIGHT BROWN</b>	<b>BROWN</b>		<b>EXTRA COVERAGE</b>		<b>MAJIROUGE CARMILANE</b>		<b>HIGH LIFT</b>
	<input type="checkbox"/> 10/10N P1535200	<input type="checkbox"/> 8/8N P1533700	<input type="checkbox"/> 7/7N P1532900	<input type="checkbox"/> 6/6N P1532000	<input type="checkbox"/> 5/5N 43002901	<input type="checkbox"/> 4/4N P1531000		<input type="checkbox"/> 4.0/4NN P0048600		<input type="checkbox"/> C4.16/C4BR P1225500		<input type="checkbox"/> Ash+ .11/BB P1115900
	<input type="checkbox"/> 10.01/10NB P1535300	<input type="checkbox"/> 8.01/8NB P1533800	<input type="checkbox"/> 7.01/7NB P1533000	<input type="checkbox"/> 6.01/6NB P1532100	<input type="checkbox"/> 5.015/5NBRV P1403000	<input type="checkbox"/> 4.3/4G P1531100		<input type="checkbox"/> 5.0/5NN P0048700		<input type="checkbox"/> C4.55/C4RvRv P1226000		<input type="checkbox"/> Ash .1/B P1116000
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	<b>VERY LIGHT BLONDE</b>	<input type="checkbox"/> 8.1/8B P1533900	<input type="checkbox"/> 7.035/7NGRv P1403200	<input type="checkbox"/> 6.03/6NG P1535500	<input type="checkbox"/> 5.041/5NCB P1345200	<input type="checkbox"/> 4.56/4RvR P1453500		<input type="checkbox"/> 8.0/8NN P0049100		<input type="checkbox"/> C6.46/C6CR P1453100		<input type="checkbox"/> Violet .2/V P1116200
	<input type="checkbox"/> 9/9N P1534500	<input type="checkbox"/> 8.13/8BG P1534000	<input type="checkbox"/> 7.041/7NCB P1345100	<input type="checkbox"/> 6.07/6NGr P1532800	<input type="checkbox"/> 5.07/5NGr P1531900	<input type="checkbox"/> 4.56/4RRv P1164100		<input type="checkbox"/> MAJIREL MIX		<input type="checkbox"/> C6.64/C6CR P1075500		
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	<input type="checkbox"/> 9.03/9NG P1453400	<input type="checkbox"/> 8.43/8CG P1534400	<input type="checkbox"/> 7.12/7BV P1676300 HIGH RESIST	<input type="checkbox"/> 6.23/6VG P0047000	<input type="checkbox"/> 5.23/5VG P1676200 HIGH RESIST	<b>DARK BROWN</b>		<input type="checkbox"/> Green P1304300				
<input type="checkbox"/> 9.1/9B P1534700	<input type="checkbox"/> 8.45/8CRV P1453300	<input type="checkbox"/> 7.13/7BG P1533200	<input type="checkbox"/> 6.3/6G P1532300	<input type="checkbox"/> 5.3/5G P1531500	<input type="checkbox"/> 3/3N P1530900	<input type="checkbox"/> Copper P0215000	<b>MAJILIFT</b>	<b>MAJIBLOND ULTRA</b>				
<input type="checkbox"/> 9.12/9BV P1676400 HIGH RESIST	<input type="checkbox"/> 8.8/8M P0856800	<input type="checkbox"/> 7.18/7BM P1164200	<input type="checkbox"/> 6.32/6GV P1501800	<input type="checkbox"/> 5.32/5GV 43003701	<b>BLACK</b>	<input type="checkbox"/> Red P0206000	<input type="checkbox"/> 607 Ncr P1536700	<input type="checkbox"/> 901 S NB 43001331				
<input type="checkbox"/> 9.13/9BG P1534800		<input type="checkbox"/> 7.23/7VG P0066600	<input type="checkbox"/> 6.34/6GC P1532400	<input type="checkbox"/> 5.35/6GRv P1460300	<input type="checkbox"/> 1/1N P1530800		<input type="checkbox"/> 601 NB 43010541	<input type="checkbox"/> 900S NN P1536100				
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<input type="checkbox"/> 9.3/9G P1535000		<input type="checkbox"/> 7.35/7GRv P1533500	<input type="checkbox"/> 6.6/6R P1532800	<input type="checkbox"/> 5.6/5R P1530700								
<input type="checkbox"/> 9.31/9GB P1535100		<input type="checkbox"/> 7.4/7C P1533600	<input type="checkbox"/> 6.60/6RRR LUMAX 43010331	<input type="checkbox"/> 5.8/5M P0856600								
		<input type="checkbox"/> 7.40/7CCC RUBLANE P1608100	<input type="checkbox"/> 6.62/6RV 43006201	<input type="checkbox"/> 5.64/5RC 43004501								
		<input type="checkbox"/> 7.43/7CG P0066700	<input type="checkbox"/> 6.64/6RC RUBLANE P1608000	<input type="checkbox"/> 5.62/5RV P1536400								
		<input type="checkbox"/> 7.8/7M P0856400	<input type="checkbox"/> 6.65/6RRv P1532700									
		<input type="checkbox"/> 6.8/6M P0856000										

**NEW**

## Majirel GLOW

<input type="checkbox"/> CLEAR P1782100	<b>LIGHT COLLECTION FOR BASES 6-10</b>	<b>DARK COLLECTION FOR BASES 1-5</b>
<input type="checkbox"/> .11/BB P1781600	<input type="checkbox"/> .12/BV P1782200	<input type="checkbox"/> .11/BB P1625401
<input type="checkbox"/> .12/BV P1781700	<input type="checkbox"/> .13/BG P1781700	<input type="checkbox"/> .12/BV P1781900
<input type="checkbox"/> .13/BG P1781700	<input type="checkbox"/> .21/VB P1781800	<input type="checkbox"/> .13/BG P1625501
<input type="checkbox"/> .21/VB P1781800	<input type="checkbox"/> .22/IV P1782400	<input type="checkbox"/> .20 /VVV P1782000
<input type="checkbox"/> .22/IV P1782400	<input type="checkbox"/> .01/NB P1816900	<input type="checkbox"/> .17/BGr P1782200
<input type="checkbox"/> .01/NB P1816900	<input type="checkbox"/> .10/BBB P1817000	<input type="checkbox"/> .01/NB P1817500
<input type="checkbox"/> .10/BBB P1817000	<input type="checkbox"/> .02/NV P1816800	<input type="checkbox"/> .22/IV P1817400
<input type="checkbox"/> .02/NV P1816800	<input type="checkbox"/> .18/BM P1816700	<input type="checkbox"/> .21/VB P1817300
<input type="checkbox"/> .18/BM P1816700	<input type="checkbox"/> .28/VM P1817200	

## Majirel COOL COVER

	<input type="checkbox"/> CC 6.17/6BGr P1021900	<input type="checkbox"/> CC 5.1/5B P0963800	<input type="checkbox"/> CC 3/3N P1769000	<input type="checkbox"/> CC 9/9N P1021000
	<input type="checkbox"/> CC 7.17/7BGr P1022000	<input type="checkbox"/> CC 6.1/6B P0964100	<input type="checkbox"/> CC 4/4N P0963500	<input type="checkbox"/> CC 10/10N P1768900
	<input type="checkbox"/> CC 6.11/6BB P1021500	<input type="checkbox"/> CC 7.1/7B P0964400	<input type="checkbox"/> CC 5/5N P0963700	<input type="checkbox"/> CC 5.3/5G P0963900
	<input type="checkbox"/> CC 7.11/7BB P1021600	<input type="checkbox"/> CC 8.1/8B P1020800	<input type="checkbox"/> CC 6/6N P0964000	<input type="checkbox"/> CC 6.3/6G P0964200
	<input type="checkbox"/> CC 8.11/8BB P1021700	<input type="checkbox"/> CC 9.1/9B P1021100	<input type="checkbox"/> CC 7/7N P0964300	<input type="checkbox"/> CC 7.3/7G P0964500
	<input type="checkbox"/> CC 9.11/9BB P1021800	<input type="checkbox"/> CC 10.1/10B P1769100	<input type="checkbox"/> CC 8/8N P1020700	

**MAJICRÈME 33.8 OZ.**

- 12.5-vol. **NEW**  
P1901900
- 20-vol.  
P1537100
- 30-vol.  
P1537200
- 40-vol.  
P1537300

## LUO COLOR

<input type="checkbox"/> 10/10N P1524800	<input type="checkbox"/> 5/5N 40071031
<input type="checkbox"/> 9/9N P1525400	<input type="checkbox"/> 4/4N P1525300
<input type="checkbox"/> 9.1/9B P1524600	<input type="checkbox"/> 4.65/4RRv 40071191
<input type="checkbox"/> 8/8N P1525500	
<input type="checkbox"/> 7/7N P1525600	<b>PASTELS</b>
<input type="checkbox"/> 7.1/7B P1524700	<input type="checkbox"/> P01/NB P0056800
<input type="checkbox"/> 6/6N P1525100	<input type="checkbox"/> P02/NV P1524900
	<input type="checkbox"/> P0/N P1525000

**LUO DEVELOPER 33.8 FL.OZ.**

- 25-vol.  
P1537000

**LUO SHAMPOO 50.7 FL.OZ.**

- 40234133

# INOA™



## CLEAR

- CLEAR P0981500

## PALE BLONDE

- 10/10N P0541800
- 10.01/10NB P0708100
- 10.1/10B P0544000
- 10.23/10VG P1296400 High Resist

## VERY LIGHT BLONDE

- 9/9N P0541100
- 9.0/9NN P1018500
- 9.01/9NB P0708200
- 9.04/9NC P0981300
- 9.1/9B P0583300
- 9.11/9BB P1029200
- 9.12/9BV P1296700 High Resist
- 9.13/9BG P0544300
- 9.2/9V P0544300
- 9.22/9VV P1633500 High Resist
- 9.3/9G P1018300 Gold Naturals
- 9.31/9GB P0583500

## LIGHT BLONDE

- 8/8N P0540900
- 8.0/8NN P1018400
- 8.1/8B P0543200
- 8.13/8BG P0583000
- 8.21/8VB P1296500 HIGH RESIST
- 8.3/8G P0541700
- 8.3/8G P1018200 Gold Naturals
- 8.31/8GB P0544600
- 8.34/8GC P0543400

## BLONDE

- 7/7N P0540800
- 7.0/7NN P0706400
- 7.07/7NGr P0890000
- 7.1/7B P0543800
- 7.13/7BG P0543100
- 7.11/7BB P1363500 High Resist
- 7.17/7BBGr P1029000
- 7.23/7VG P0543700
- 7.3/7G P0541400
- 7.3/7G P1018100 Gold Naturals
- 7.31/7GB P0542800
- 7.34/7GC P0583400
- 7.35/7GRv P0543300
- 7.4/7C P0981200
- 7.43/7CG P0543000
- 7.44/7CC P0755800
- 7.8/7M P0862000

## DARK BLONDE

- 6/6N P0540600
- 6.34/6GC P0542300
- 6.07/6NGr P0755700
- 6.45/6CRv P0542900
- 6.46/6CR P0584700
- 6.8/6M P0861900
- 6.1/6B P0542700
- 6.11/6BB P0861300
- 6.13/6BG P0584700s
- 6.15/6BRv P0708600
- 6.17/6BGr P1028800
- 6.23/6VG P0542500
- 6.3/6G P0541300
- 6.3/6G P1018000 Gold Naturals
- 6.31/6GB P0861400
- 6.32/6GV P0542100

## REDS

- 4.56/4RvR P1362800 High Resist
- 5.5/5Rv P1362700 High Resist
- 5.56/5RvR P1362900 High Resist
- 5.60/5RRR P0755500 DMS
- 5.62/5RV P0544900
- 6.66 P0938100

## LIGHT BROWN

- 5/5N P0540700
- 5.0/5NN P0712600
- 5.1/5B P0709100
- 5.11/5BB P1665000
- 5.12/5BV P1362600 High Resist
- 5.13/5BG P1665100
- 5.15/5BRv P1362500 High Resist
- 5.17/5BGr P0583800
- 5.18/5BM P1159000
- 5.20/5VV P0754900
- 5.3/5G P0541500
- 5.3/5G P1017900 Gold Naturals
- 5.31/5GB P0708500

- 5.32/5GV P0542600
- 5.35/5GRv P0542000
- 5.4/5C P0543500
- 5.45/5CRv P0583100
- 5.8/5M P0861800

## BROWN

- 4/4N P0541000
- 4.0/4NN P0712500
- 4.15/4BRv P0541900
- 4.20/4VVV P0544400
- 4.26/4VR P0545000
- 4.3/4G P0542200
- 4.35/4GRv P0542400
- 4.45/4CRv P0544100
- 4.8/4M P1158800

## DARK BROWN

- 3/3N P0541200
- 3.0/3NN P0712400

## DARKEST BROWN

- 2.10/2BBB P0584800

## BLACK

- 1/1N P0541600

# INOA Carmilane™



## INOA CARMILANE

- C5.6/C5R P0937900
- C5.62/C5RV P0946400
- C6.64/C6RC P0938000
- C6.66/C6RR P0938100



## RICH DEVELOPERS 32.0 FL.OZ.

- 10-vol. P0610800
- 20-vol. P0610600
- 30-vol. P0968100

## INOA POST SHAMPOO 50.7 FL.OZ.

- 40335672

# HAIR touch up



## SHADES

- DARK BROWN/BLACK P1343800
- BROWN P1343900
- WARM BROWN P1524100
- LIGHT BROWN P1344000
- BLONDE/DARK BLONDE P1344100
- LIGHT WARM BLONDE P1524000
- AUBURN P1344200

# DIARICHESSE



CLEAR	BLONDE	DARK BLONDE	REDS	LIGHT BROWN	BROWN	DARKEST BROWN
<input type="checkbox"/> CLEAR P0582000	<input type="checkbox"/> 7/7N P0581500	<input type="checkbox"/> 6/6N P0581100	<input type="checkbox"/> 4.62/4RV P0580301	<input type="checkbox"/> 5/5N P0580400	<input type="checkbox"/> 4/4N P0580000	<input type="checkbox"/> 2.10/2BBB P0540901
<b>VERY LIGHT BLONDE</b>	<input type="checkbox"/> 7.01/7NB P0639801	<input type="checkbox"/> 6.01/6NB P0640000	<input type="checkbox"/> 5.5/5RV P0743901	<input type="checkbox"/> 5.01/5NB P0742500	<input type="checkbox"/> 4.01/4NB P0639900	<b>BLACK</b>
<input type="checkbox"/> 9/9N P0742401	<input type="checkbox"/> 7.13/7BG P0640601	<input type="checkbox"/> 6.02/6NV P0641400	<input type="checkbox"/> 5.54/5RVc P0743900	<input type="checkbox"/> 5.07/5NGr P0891501	<input type="checkbox"/> 4.15/4BRV P0580100	<input type="checkbox"/> 1/1N P0579801
<input type="checkbox"/> 9.01/9NB P1477901	<input type="checkbox"/> 7.14/7BC P0743001	<input type="checkbox"/> 6.12/6BV P0641300	<input type="checkbox"/> 5.60/5RRR P0826701	<input type="checkbox"/> 5.12/5BV P0641201	<input type="checkbox"/> 4.20/4VVV P0580201	
<input type="checkbox"/> 9.02/9NV P1478001	<input type="checkbox"/> 7.23/7VG P0640500	<input type="checkbox"/> 6.13/6BG P0581200	<input type="checkbox"/> 5.65/5RRv P0891201	<input type="checkbox"/> 5.13/5BG P0580501	<input type="checkbox"/> 4.26/4VR P0743700	
<input type="checkbox"/> 9.11/9BB P0742601	<input type="checkbox"/> 7.30/7GGG P0581600	<input type="checkbox"/> 6.23/6VG P0641100	<input type="checkbox"/> 6.55/6RVrV P0891300	<input type="checkbox"/> 5.15/5BRv P0580601	<input type="checkbox"/> 4.3/4G P0996701	
<input type="checkbox"/> 9.13/9BG P0743201	<input type="checkbox"/> 7.31/7GB P0581701	<input type="checkbox"/> 6.3/6C P0742701	<input type="checkbox"/> 6.64/6RC P0826601	<input type="checkbox"/> 5.3/5G P0742801	<input type="checkbox"/> 4.8/4M P0890501	
<input type="checkbox"/> 9.3/9G P0996801	<input type="checkbox"/> 7.32/7GV P0640301	<input type="checkbox"/> 6.31/6GB P0891701		<input type="checkbox"/> 5.31/5GB P0580800	<b>DARK BROWN</b>	
<input type="checkbox"/> 9.31/9GB P0640101	<input type="checkbox"/> 7.34/7GC P1024001	<input type="checkbox"/> 6.32/6GV P1190801		<input type="checkbox"/> 5.32/SGV P0580901	<input type="checkbox"/> 3/3N P0579900	
<b>LIGHT BLONDE</b>	<input type="checkbox"/> 7.35/7GRv P0743101	<input type="checkbox"/> 6.34/6GC P0581301		<input type="checkbox"/> 5.35/5GRv P0640801	<input type="checkbox"/> 3.00/3NN P0639701	
<input type="checkbox"/> 8/8N P0581801	<input type="checkbox"/> 7.40/7CCC P1024101	<input type="checkbox"/> 6.35/6GRv P0581401		<input type="checkbox"/> 5.42/5CV P0743400		
<input type="checkbox"/> 8.02/8NV P0640200	<input type="checkbox"/> 7.43/7CG P0891101	<input type="checkbox"/> 6.4/6C P0890901		<input type="checkbox"/> 5.8/5M P0830600		
<input type="checkbox"/> 8.13/8BG P0743300	<input type="checkbox"/> 7.8/7M P0890801	<input type="checkbox"/> 6.40/6CCC P0641500				
<input type="checkbox"/> 8.3/8G P0742901		<input type="checkbox"/> 6.45/6CRV P0744000				
<input type="checkbox"/> 8.31/8GB P0581901		<input type="checkbox"/> 6.8/6M P0890701				
<input type="checkbox"/> 8.34/8GC P1190901						

# DIARICHESSE HI-VISIBILITY



SHADES	
<input type="checkbox"/> .35/GRV P1279000	<input type="checkbox"/> .43/CG P1279200
	<input type="checkbox"/> .46/CR P1279100
	<input type="checkbox"/> .64/RC P1362100

# DIARICHESSE METALS



.11  
P1630400



.24  
P1630500

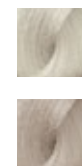
# DIALIGHT



CLEAR	VERY LIGHT BLONDE	LIGHT BLONDE	BLONDE	DARK BLONDE	LIGHT BROWN	BROWN
<input type="checkbox"/> CLEAR P0587000	<input type="checkbox"/> 9.01/9NB P0586800	<input type="checkbox"/> 8/8N P0586300	<input type="checkbox"/> 7/7N P0641700	<input type="checkbox"/> 6/6N P0585700	<input type="checkbox"/> 5/5N P0641600	<input type="checkbox"/> 4/4N P0584900
<b>PALE BLONDE</b>	<input type="checkbox"/> 9.1/9B P1650100	<input type="checkbox"/> 8.1/8B P0997000	<input type="checkbox"/> 7.12/7BV P0826900	<input type="checkbox"/> 6.1/6B P0997100	<input type="checkbox"/> 5.1/5B P0891900	
<input type="checkbox"/> 10.12/10BV P0641800	<input type="checkbox"/> 9.02/9NV P0586700	<input type="checkbox"/> 8.23/8VG P0892400	<input type="checkbox"/> 7.13/7BG P0998900	<input type="checkbox"/> 6.11/6BB <b>NEW</b> P1770300	<input type="checkbox"/> 5.07/5NGr P0744200	
<input type="checkbox"/> 10.13/10BG P0641900	<input type="checkbox"/> 9.03/9NG P0586900	<input type="checkbox"/> 8.3/8G P0586400	<input type="checkbox"/> 7.31/7GB P0586100	<input type="checkbox"/> 6.13/6BG P0583900	<input type="checkbox"/> 5.26/5VR P0827400	
<input type="checkbox"/> 10.21/10VB P0827200	<input type="checkbox"/> 9.11/9BB P0744300	<input type="checkbox"/> 8.34/8GC P0586500	<input type="checkbox"/> 7.35/7GRv P1403500	<input type="checkbox"/> 6.23/6VG P0892300	<input type="checkbox"/> 5.31/5GB P0585401	
<input type="checkbox"/> 10.22/10VV P1171000	<input type="checkbox"/> 9.12/9BV P0826800		<input type="checkbox"/> 7.4/7C P0827000	<input type="checkbox"/> 6.3/6G P0585900	<input type="checkbox"/> 5.32/5GV P0892200	
<input type="checkbox"/> 10.23/10VG P1650300	<input type="checkbox"/> 9.13/9BG P0586800		<input type="checkbox"/> 7.40/7CCC P0744600	<input type="checkbox"/> 6.34/6GC P0586001	<input type="checkbox"/> 5.35/5GRv P0642001	
<input type="checkbox"/> 10.32/10GV P0744400	<input type="checkbox"/> 9.21/9VB P1650200		<input type="checkbox"/> 7.43/7CG P0586200	<input type="checkbox"/> 6.45/6CRv P0892000	<input type="checkbox"/> 5.4/5C* P1024200	
	<input type="checkbox"/> 9.3/9G P0585200		<input type="checkbox"/> 7.8/7M P1158700	<input type="checkbox"/> 6.46/6CR* P1024400	<input type="checkbox"/> 5.52/5RVV P0585500	
	<input type="checkbox"/> 9.31/9GB P1403400			<input type="checkbox"/> 5.8/5M P1158600		
	<b>DIACTIVATEUR</b> 33.8 FL.OZ.			<b>REDS</b>		
	<input type="checkbox"/> 6-vol. P0591700			<input type="checkbox"/> 6.64/6RC P0827100		
	<input type="checkbox"/> 9-vol. P0591800			<input type="checkbox"/> 5.54/5RVc P0827500		
	<input type="checkbox"/> 15-vol. P0591900			<input type="checkbox"/> 5.66/5RR P0583600		



# DIALIGHT MILKSHAKES



9.01/9NB



9.1/9B



9.02/9NV



9.03/9NG



9.11/9BB



9.12/9BV



9.21/9VB



10.12/10BV



10.13/10BG



10.21/10VB



10.22/10VV



10.23/10VG



10.32/10GV



BLOND  
**Studio**  
 YOUR ULTIMATE TOOLBOX

**OIL**

**Sunkissed Lightening Oil**  
 33.8 fl.oz.  
 U1800600

**CREAM**

**Majimèches Highlighting Cream**  
 2.1 oz.  
 P1176000

**Majimèches Accelerator Packettes**  
 8 x 1.0 oz.  
 E1476501

**POWDER**

**Freehand Techniques Powder**  
 14.1 oz.  
 U1800900

**Multi-Techniques Powder**  
 32 oz.  
 P1175800

**Freehand Techniques Powder**  
 12.3 oz.  
 U2806500



**INSTANT HIGHLIGHTS**

**Heating Iron**  
 P1630300

**Crème Lightener**  
 E2677700

**Aluminum Foil**  
 E2794600

**PASTE**

**Platinum Plus (Store Only)**  
 17.6 oz.  
 E1474901

**Platinum Ammonia-Free**  
 17.6 oz.  
 E1475101

**NUTRI-DEVELOPERS, S(FOR PLATINUM ONLY)**

**20-Vol.**  
 33.8 fl.oz.  
 E1476600

**30-Vol.**  
 33.8 fl.oz.  
 E1476700

**40-Vol.**  
 33.8 fl.oz.  
 E1476800



**BALAYAGE ARTIST TOOLKIT**

U1863900

New Specialized Balayage toolkit containing:  
 2 brushes,  
 2 planchettes  
 1 whisk  
 Set of 5 clips



**BALAYAGE BRUSHES**

#COLORFUL  
 HAIR

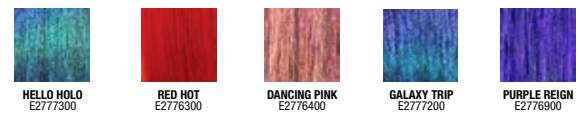
SEMI PERMANENT HAIRCOLOR

10 True-to-tone shades and 1 clear for unlimited possibilities



#COLORFUL  
 HAIR

FLASH PRO HAIR MAKE-UP



# SERIE EXPERT

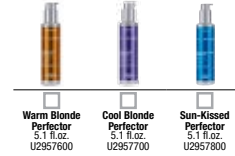
IN-SALON

## Powermix Treatments



<b>Powermix Base</b> 5.1 fl.oz. 30 applications E2504900	<b>Powermix Color</b> 5.1 fl.oz. 30 applications E2505100	<b>Powermix Liss</b> 5.1 fl.oz. 30 applications E2505200	<b>Powermix Repair</b> 5.1 fl.oz. 30 applications E2988400	<b>Powermix Force</b> 5.1 fl.oz. 30 applications E2505300	<b>Powermix Nutri</b> 5.1 fl.oz. 30 applications E2505400	<b>Powermix Base Chamber</b> 5.1 fl.oz. 30 applications E2414000	<b>Powermix Additive Chamber</b> 5.1 fl.oz. 30 applications E2414300
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## Blondifier



<b>Warm Blonde Perfector</b> 5.1 fl.oz. U2957600	<b>Cool Blonde Perfector</b> 5.1 fl.oz. U2957700	<b>Sun-Kissed Perfector</b> 5.1 fl.oz. U2957800
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## Backbar

### Absolut Repair



<b>Shampoo</b> 50.7 fl.oz. E2218501	<b>Conditioner</b> 33.8 fl.oz. E2742800	<b>Instant Resurfacing Mask</b> 16.9 fl.oz. E2987700	<b>Resurfacing Golden Mask</b> 16.9 fl.oz. E2989300
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### Nutrifier



<b>Shampoo</b> 50.7 fl.oz. E2364400	<b>Conditioner</b> 33.8 fl.oz. E2743100	<b>Masque</b> 16.9 fl.oz. E2365100
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### Liss Unlimited



<b>Shampoo</b> 50.7 fl.oz. E2223700	<b>Conditioner</b> 25.3 fl.oz. E2222200
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### Inforcer



<b>Shampoo</b> 50.7 fl.oz. E2229202	<b>Conditioner</b> 25.3 fl.oz. E2229500	<b>Masque</b> 16.9 fl.oz. E2229900
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### Vitamo Color



<b>Shampoo</b> 50.7 fl.oz. E2225901	<b>Sulfate-Free Soft Cleanser</b> 16.9 fl.oz. E2228700	<b>Conditioner</b> 33.8 fl.oz. E2742900	<b>Gel-Masque</b> 16.9 fl.oz. E2226600	<b>Fresh Feel Masque</b> 16.9 fl.oz. E2227300
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### Volumetry



<b>Shampoo</b> 50.7 fl.oz. E2507901	<b>Conditioner</b> 25.3 fl.oz. E2363300
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### Silver



<b>Shampoo</b> 50.7 fl.oz. U2828300
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### Blondifier



<b>Shampoo</b> 50.7 fl.oz. E2740900	<b>Conditioner</b> 33.8 fl.oz. E2742000	<b>Masque</b> 16.9 fl.oz. E2741700
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AT-HOME

## Absolut Repair



<b>Shampoo</b> 16.9 fl.oz. E2988800	<b>Conditioner</b> 10.1 fl.oz. E2988600	<b>Instant Resurfacing Mask</b> 6.7 fl.oz. E2987100	<b>Resurfacing Golden Mask</b> 8.4 fl.oz. E3078100	<b>Blow-Dry Cream</b> 8.4 fl.oz. E2989100	<b>Serum</b> 5.1 fl.oz. E2988100	<b>10 in 1</b> 1.0 fl.oz. E2967800	<b>10 in 1</b> 6.4 fl.oz. E2989500
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## Nutrifier



<b>Shampoo</b> 16.9 fl.oz. E2364200	<b>Conditioner</b> 10.1 fl.oz. E2364000	<b>Masque</b> 6.7 fl.oz. E2364500	<b>DD Balm</b> 8.4 fl.oz. E2364900	<b>DD Balm</b> 1.35 fl.oz. E2365500
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## Liss Unlimited



<b>Shampoo</b> 16.9 fl.oz. E2221900	<b>Conditioner</b> 10.1 fl.oz. E2220600	<b>Masque</b> 6.7 fl.oz. E2221100	<b>Blow-Dry Cream</b> 8.4 fl.oz. E2224400	<b>Double Serum</b> 5.1 fl.oz. E2222800	<b>Double Serum</b> 1.0 fl.oz. E2223200
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## Silver



<b>Shampoo</b> 16.9 fl.oz. U2828400	<b>Shampoo</b> 10.1 fl.oz. U2828500
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## Blondifier



<b>Shampoo</b> 16.9 fl.oz. E2740700	<b>Conditioner</b> 10.1 fl.oz. E2740500	<b>Masque</b> 6.7 fl.oz. E2742000	<b>Masque</b> 8.4 fl.oz. E2741700
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## Inforcer



<b>Shampoo</b> 16.9 fl.oz. E2229100	<b>Conditioner</b> 10.1 fl.oz. E2229000	<b>Masque</b> 6.7 fl.oz. E2229400	<b>Masque</b> 8.4 fl.oz. E2229600	<b>Leave-in</b> 5.1 fl.oz. E2230200	<b>Night Anti-Breakage Serum</b> 5.1 fl.oz. E2230600	<b>Brush Proof</b> 1.3 fl.oz. P1437200
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## Vitamo Color



<b>Shampoo</b> 16.9 fl.oz. E2225800	<b>Shampoo</b> 10.1 fl.oz. E2228600	<b>Sulfate-Free Soft Cleanser</b> 5.1 fl.oz. E2227000	<b>Conditioner</b> 6.7 fl.oz. E2226100	<b>Gel-Masque</b> 8.4 fl.oz. E2226300	<b>Fresh Feel Masque</b> 6.7 fl.oz. E2227200	<b>Color 10 in 1</b> 6.4 fl.oz. E2228001	<b>Color Corrector Blondes</b> 5.1 fl.oz. E2227400	<b>Color Corrector Brunettes</b> 5.1 fl.oz. E2227800
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## Volumetry



<b>Shampoo</b> 10.1 fl.oz. E2362800	<b>Conditioner</b> 6.7 fl.oz. E2363100	<b>Root Spray</b> 4.2 fl.oz. E2363401
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## Accessories



<b>Shampoo PUMP</b> 1500ML E1599400	<b>Conditioner PUMP</b> 1000ML E2936500
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# TECNI ART.

## HOLD



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Extreme Laquer</b>	<b>Infinium 3</b>	<b>Infinium 4</b>
10.2 oz. P1053201	10.2 oz. P1054101	10.2 oz. P1054201

## TEXTURE



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Next Day Hair</b>	<b>Morning After Dust</b>	<b>Architecture</b>	<b>Web</b>	<b>Fix Polish</b>
6.8 oz. P1053301	6.76 oz. E1584100	1.7 oz. P1053503	5.1 oz. E2906400	2.5 oz. E2908500

## VOLUME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Volume Envy Extra</b>	<b>Densité</b>	<b>Super Dust</b>
8.2 oz. E2909300	4.2 fl.oz. P1053900	0.25 oz. E0940301

## TRANSFORMERS



<input type="checkbox"/>	<input type="checkbox"/>
<b>Transformer Lotion</b>	<b>Transformer Gel</b>
5.1 fl.oz. E2909000	5.1 fl.oz. E2908700

## SMOOTH



<input type="checkbox"/>	<input type="checkbox"/>
<b>Liss Control</b>	<b>Liss Control +</b>
5.0 oz. E0962302	1.69 oz. E0962503

## CURL



<input type="checkbox"/>	<input type="checkbox"/>
<b>Bouncy &amp; Tender</b>	<b>Siren Waves</b>
5.0 fl.oz. E1045202	5.0 oz. E1474301

## HOMME



<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Strong</b>	<b>Sculpte</b>	<b>Mat</b>	<b>Clay</b>	<b>Poker Paste</b>
5.0 fl.oz. E0975000	5.0 fl.oz. E1599101	2.7 fl.oz. E1599600	1.7 fl.oz. E1601200	2.6 oz. U2835700

# SOURCE

essentielle

IN-SALON



- Daily Shampoo**  
50.7 Fl. oz.  
E2924000
- Delicate Shampoo**  
50.7 Fl. oz.  
E2925200
- Nourishing Shampoo**  
50.7 Fl. oz.  
E2924400
- Nourishing Masque**  
16.9 Fl. oz.  
E2924500
- Double Shampoo Refill System**  
W11 x D7.25 x H21.75
- Single Shampoo Refill System**  
W5.5 x D7.25 x H21.75
- Refill System Push Pull**  
E2666701

AT-HOME



- Daily Shampoo**  
10.1 Fl. oz.  
E2923800
- Daily Detangling Conditioner**  
6.7 Fl. oz.  
E2923900
- Nourishing Shampoo**  
10.1 Fl. oz.  
E2924100
- Nourishing Masque**  
10.1 Fl. oz.  
E2924200
- Delicate Shampoo**  
10.1 Fl. oz.  
E2925100
- Radiance Masque**  
8.4 Fl. oz.  
E2924700

# MYTHIC OIL

AT-HOME



- | Normal to Fine Hair      |                          | Thick Hair               |                          | Leave-Ins                |                          |                          |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Shampoo</b>           | <b>Masque</b>            | <b>Shampoo</b>           | <b>Masque</b>            | <b>Creme Universelle</b> | <b>Huile Originale</b>   | <b>Huile Radiance</b>    |
| 8.45 fl.oz.<br>E1860600  | 6.7 fl.oz.<br>E1859801   | 8.45 fl.oz.<br>E1860000  | 6.7 fl.oz.<br>E1860500   | 5.0 fl.oz.<br>E1977300   | 3.4 fl.oz.<br>E2505600   | 3.4 fl.oz.<br>E2505700   |



# RETAIL TRAVEL SIZES

## SERIE EXPERT

### Absolut Repair



- Shampoo 3.4 fl.oz. E2988500
- Instant Resurfacing Mask 2.55 fl.oz. E2987600
- Resurfacing Golden Mask 2.55 fl.oz. E2989400
- Repair 10 n 1 1.5 fl.oz. E2989600

### Inforcer



- Shampoo 3.4 fl.oz. E2547500
- Masque 2.5 fl.oz. E2547600

### Nutritif



- Shampoo 3.4 fl.oz. E1745600
- Masque 2.5 fl.oz. E1745800

### Blondifier



- Shampoo 3.4 fl.oz. E2799100
- Masque 2.5 fl.oz. E2799400

### Silver



- Shampoo 3.4 fl.oz. E2547901



- Extreme Laquer 2.1 oz. P1106101
- Next Day Hair 2.1 oz. P1053401



### Thick Hair



- Shampoo 2.50 fl.oz. E2507400
- Masque 2.50 fl.oz. E2507600

### Normal to Fine Hair



- Shampoo 2.50 fl.oz. E2507300
- Masque 2.50 fl.oz. E2507500

### Oils and Leave-ins



- Huile Originale 1.01 fl.oz. E2308500
- Crème Universelle 1.69 fl.oz. E2529100



# ACCESSORIES

## DIA ACCESSORIES

- DIA HOLSTER (TOOL BELT) E0305900

## BALAYAGE ACCESSORIES

- BALAYAGE COMPLETE ARTIST KIT (includes all the accessories below in a durable carryall case) U1863900
- BALAYAGE KIT LARGE PLANCHETTE U1863500
- BALAYAGE KIT SMALL PLANCHETTE U1863600

## LIGHTENER ACCESSORIES

- LIGHTENER SMALL PLANCHETTE 40703764
- LIGHTENER MEDIUM PLANCHETTE E9845200

## MÈCHES

- EASI-MÈCHES LONG 40703764
- QUICK-MÈCHES LONG 40700052
- SWEET MÈCHES E1980400
- ALUMINUM FOIL E2794600

## L'ORÉAL PROFESSIONNEL BRANDED ACCESSORIES

- APRON 40703772
- APPLICATOR BOTTLE 40702444
- BOWL E2492000
- MINI HAIRCOLOR BRUSH 40702729
- SMALL HAIRCOLOR BRUSH 40702728
- CAPE 40703771
- COLOR RACK For use with INOA, Majirel, DIA & LUO, each rack holds 18-21 tubes U0841800
- COLOR WHISK 40701660
- SHAKER U2127500
- DIGITAL TIMER U1395400
- TUBE KEY 40703163
- GRIP CLIPS (set of 4) U2747100

## SERIE EXPERT ACCESSORIES

- BACKBAR SHAMPOO PUMP E1599400
- BACKBAR CONDITIONER PUMP E0519700
- POWERMIX BASE CHAMBER E2414000
- POWERMIX BOWL & SPATULA E2414300

## SOURCE ESSENTIELLE

- BACKBAR SHAMPOO PUMP E2666600

## MYTHIC OIL ACCESSORIES

- BACKBAR SHAMPOO PUMP E2011800
- BACKBAR CONDITIONER PUMP E0668900

## PRO FIBER ACCESSORIES

- BACKBAR SHAMPOO PUMP E160500
- MEASURING SPOON E2115400



## Majirel



- LP MJ MAJIREL ABSOLU 6  
43004801
- LP MJ MAJIREL ABSOLU 7  
43006701
- LP MJ MAJIREL ABSOLU 5  
43002901
- LP MJ MAJIREL ABSOLU 8  
43008301
- LP MJ MAJIREL SUPERIOR COVERAGE 6.0  
P0048800
- LP MJ MAJIREL SUPERIOR COVERAGE 7.0  
P0049000
- LP MJ MAJIREL SUPERIOR COVERAGE 5.0  
P0048700
- LP MJ MAJIREL ABSOLU 9  
43009101
- LP MJ MAJIREL ABSOLU 4  
P1531000
- LP MJ MAJIREL SUPERIOR COVERAGE 8.0  
P0049100

## Majirel COOL COVER



- LP MJ COOL COVERAGE 6  
P0964000
- LP MJ COOL COVERAGE 7  
P0964300
- LP MJ COOL COVERAGE 5  
P0963700
- LP MJ COOL COVER 8  
P1020700
- LP MJ COOL COVERAGE 7.1  
P0964400
- LP MJ COOL COVERAGE 4  
P0963500
- LP MJ COOL COVERAGE 6.1  
P0964100
- LP MJ COOL COVER 8.11  
P1021700
- LP MJ COOL COVER 7.11  
P1021600
- LP MJ COOL COVERAGE 5.1  
P0963800

## INOA™



- LP INOA 2P 6  
P0540600
- LP INOA 2P 7  
P0540800
- LP INOA 2P 5  
P0540700
- LP INOA 2P 8  
P0540900
- LP INOA 2P 6.0  
P0540600
- LP INOA 2P 7.0  
P0708400
- LP INOA 2P 4  
P0541000
- LP INOA 2P 5  
P0712600
- LP INOA 2P 9  
P0541100
- LP INOA 2P 8.0  
P0540900

## DIALIGHT



- DIA LIGHT CLEAR  
P0587000
- DIA LIGHT 10.12 (MILKSHAKE)  
P0641800
- DIA LIGHT 9.01 (MILKSHAKE)  
P0586600
- DIA LIGHT 10.21 (MILKSHAKE)  
P0827200
- DIA LIGHT 9.12 (MILKSHAKE)  
P0826800
- DIA LIGHT 9.11 (MILKSHAKE)  
P0744300
- DIA LIGHT 8  
P0586300
- DIA LIGHT 10.13 (MILKSHAKE)  
P0641900
- DIA LIGHT 9.02 (MILKSHAKE)  
P0586700
- DIA LIGHT 9.13  
P0586900

## TOP RETAIL MUST-HAVES



- Vitamino Shampoo**  
10.1 fl.oz.  
E2228600
- Vitamino Conditioner**  
6.7 fl.oz.  
E2226100
- Color 10n1**  
6.4 fl.oz.  
E2228001
- Vitamino CC Blonde**  
5.1 fl.oz.  
E2227400
- Absolut Repair Masque**  
8.4 fl.oz.  
E2987400
- Inforcer Shampoo**  
10.1 fl.oz.  
E2229000
- Inforcer Conditioner**  
6.7 fl.oz.  
E2229400
- Inforcer Masque**  
8.4 fl.oz.  
E2229600
- Volumetry Root Spray**  
4.2 fl. oz.  
E2363401
- Mythic Oil Originale**  
3.4 fl.oz.  
E2505600

## Tecni.ART



- Next Day Hair**  
6.8 oz  
P1053300
- Infinium 4**  
10.2 oz  
P1054200
- Volume Envy Extra**  
8.2 oz  
E1442600
- Architexture**  
1.7 oz  
P1053501
- Transformer Lotion**  
5.1 oz  
E2909000

## SERIE EXPERT POWERMIX



- POWERMIX REPAIR**  
5.1 fl.oz.  
E2988400
- POWERMIX NUTRI**  
5.1 fl.oz.  
E2505400
- POWERMIX COLOR**  
5.1 fl.oz.  
E2505100
- POWERMIX LISS**  
5.1 fl.oz.  
E2505200
- POWERMIX FORCE**  
5.1 fl.oz.  
E2505300
- POWERMIX BASE**  
5.1 fl.oz.  
E2504900

